

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

# SCIENCE BASED TARGETS INITIATIVE

# Net-Zero Standard Launch Event

28<sup>th</sup> October, 2021



# WELCOME & HOUSEKEEPING

• This event is being recorded.

• We will send all registrants a copy of the presentation and the recording.

• Please ask your questions for the panel section in the Q&A box.



# AGENDA



**Opening** – UN High-level Climate Action Champion Nigel Topping



**Panel** – Conversation on Net-Zero with business, science, and civil society



Introduction to the Net-Zero Standard – Presentation by SBTi Team



**Net-Zero in Practice** – A Case Study from Ørsted (Session 1) and JLL (Session 2)



Wrap-up and Call to Action

# Opening – Session 1



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OLWEN SMITH

Regional Lead, UK & Worldwide, Call to Action Science Based Targets initiative



NIGEL TOPPING

UN High-Level Climate Action Champion

# Opening – Session 2



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# PAOLA DELGADO LUNA Head of Engagement

Science Based Targets initiative



# NIGEL TOPPING

UN High-Level Climate Action Champion







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PATRICK FRICK Lead Facilitator Global Commons Alliance



MIKIKO KAINUMA

### Senior Research Advisor

Institute for Global Environmental Strategies



# MICHAEL HUGMAN

## Director, Climate Finance

Children's Investment Fund Foundation (CIFF)



NARAYAN P S Global Head, Sustainability and Social Initiatives

Wipro Ltd



# NICOLAS CLERGET

Global Sustainable Development Manager

The HEINEKEN Company









PATRICK FRICK Lead Facilitator Global Commons Alliance



HICKSON Head of Advocacy and Climate Lead The B Team



## MICHAEL HUGMAN

Director, Climate Finance

Children's Investment Fund Foundation (CIFF)



# DOREEN STABINSKY

**Professor of Global Environmental Politics** College of the Atlantic



NOORA SINGH

EMILY

**Global Director of Sustainability** PepsiCo



KAROL GOBCZYNSKI

Head of Climate & Energy Ingka Group | IKEA



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# SCIENCE BASED TARGETS INITIATIVE

# NET-Zero Standard Launch Event

28<sup>th</sup> October, 2021

# Presentation – Session 1







# ALBERTO CARRILLO PINEDA

Managing Director & Co-Founder

Science Based Targets initiative



EMMA WATSON

## Net-Zero Senior Manager

Science Based Targets initiative



# MCKENNA SMITH

Target Validation Manager

Science Based Targets initiative

# Presentation – Session 2



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# CYNTHIA CUMMIS

**Technical Director & Co-Founder** Science Based Targets initiative



EMMA WATSON

## Net-Zero Senior Manager

Science Based Targets initiative



# PAULINA TARRANT

Net-Zero Engagement Manager

Science Based Targets initiative



# ANDRES CHANG

## **Research Manager**

Science Based Targets initiative



# AGENDA

- Introduction to science-based targets
- 2 Why has the SBTi developed a Net-Zero Standard?
- Bet-Zero Standard?
- What is a science-based net-zero target?
- 5 Acknowledgements and appreciation

Call to action

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# INTRODUCTION TO SCIENCE-BASED TARGETS

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# **INTRODUCTION TO THE SBTi**

What is the Science Based Targets initiative?



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The Science Based Targets initiative (SBTi) is a **global body** enabling businesses to set **ambitious emissions reductions** targets in line with the **latest climate science**.



DISCLOSURE INSIGHT ACT



WORLD Resources Institute



In collaboration with



# **INTRODUCTION TO THE SBTi**



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What are science-based targets?



Science-based targets help companies determine **how much** and **how fast** they need to reduce GHG emissions to align with efforts to limit warming to **1.5°C**.

# **INTRODUCTION TO THE SBTi**

Progress to date



To learn more about the progress of the initiative, consult the SBTi Progress Report 2020.

# **INTRODUCTION TO THE SBTi** PROGRESS TO DATE



# Companies with science-based targets are delivering emissions reductions at scale.

- Companies with science-based targets reduced emissions by 25% between 2015-2020, compared with an increase of 3.4% in global emissions from energy and industrial processes.
- The typical company with SBTs reduced direct (scope 1 and 2) emissions at a linear annual rate of 6.4%. This exceeds the rate required by the SBTi's criteria to meet 1.5°C scenarios (4.2%).



# What does net-zero mean?

Understanding net-zero at the global level



The **imbalance** between the amount of greenhouse gases (GHGs) released into the atmosphere by humans and the amount of carbon absorbed by natural sinks, results in a net accumulation of GHGs in the atmosphere.

Accumulation of GHGs in the atmosphere is the main driver of anthropogenic climate change.

# What does net-zero mean?

Understanding net-zero at the global level



To halt global warming, we need to reach a **balance** between anthropogenic emissions sources and removals. A state known as **net-zero emissions**.

# What does net-zero mean?

Understanding net-zero at the global level



To limit global warming to 1.5°C, we must reach netzero carbon emissions **no later than 2050**.

# Why has the SBTi developed a Net-Zero Standard?

The science behind aiming for 1.5°C

		1.5°C	2.0°C	2°C impacts
	Global population exposed to severe heat at least once very 5 years	14%	37%	<u>2.6x</u> worse
	Number of ice- free artic summers	At least 1 every 100 years	At least 1 every 10 years	<u>10x</u> worse
AFFE A	Further decline in coral reefs	70-90%	99%	Up to <u>29%</u> worse
	Decline in marine fisheries	1.5M tonnes	3M tonnes	<u>2x</u> worse

Despite understanding the **severity** of climate change impacts, current policies put us on track for **between 2.7–3.1°C**.

Source: Levin, K. (2018, Oct 7). 8 Things You Need to Know About the IPCC 1.5°C Report. Retrieved from https://www.wri.org/blog/2018/10/8-things-you-need-know-about-ipcc-15-c-report

Source: Climate Action Tracker, May 2021 update

# Why has the SBTi developed a Net-Zero Standard?

Since the release of the IPCC Special Report on 1.5°C, there has been rapid growth in the adoption of net-zero pledges.

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# GDP (PPP)Population78%80%62%

1 in 3 of the largest listed companies in G20 countries now have net-zero targets, up from 1 in 5 last year

## Net-zero coverage



## Growth in UNFCCC Race to Zero campaign

Source: ECIU, October, 2021

# Why has the SBTi developed a Net-Zero Standard?

Net-zero targets differ across four key dimensions:

#### Dimension **Options (non-exhaustive)** Scope of climate $CO_2$ All GHGs GHG & other impact Scope of Operations Value chain Products Others activities Mitigation Emission Negative Avoided Carbon finance strategy reduction emissions emissions Timeframe Short-term Long-term

Corporate net-zero targets can play a critical role in addressing the climate emergency, but the lack of a robust benchmark has triggered scepticism around net-zero as a concept.

Common criticisms include:

- Incomplete boundary: Selective inclusion of emission sources in corporate net-zero targets
- **Delayed action:** Lack of. interim milestones for long-term targets.
- Mitigation deterrence: Focus on offsetting instead of on reducing emissions.
- **Poor accountability:** Lack of scrutiny and accountability on voluntary commitments.



# Net-Zero Standard: Robust process built on best practice





- Consulting a balanced and diverse Expert Advisory Group
  (EAG) that provided direction to develop criteria.
  - The SBTi aimed to **build consensus** with the EAG.
  - If consensus was not reached, the SBTi made a final decision considering the different perspectives.
- Engaging regularly with the **SBTi Technical and Scientific Advisory Groups** to consult on technical aspects, including scenarios to determine residual emissions and target setting methods.

# Net-Zero Standard: thorough, transparent, and inclusive



2021 2020 Sep Oct Jan Feb-Mar Jul-Aug Sep-Oct Oct-Nov **Publication** Set up of Roadof the Net-Expert 2nd public 1st public Initial draft testing Zero Launch **Advisory** consultation consultation of criteria **Foundations** process Group Paper

> A balanced and diverse group of 42 experts from civil society, academia, & business has guided the development of the standard

Nearly 400 participants from 37 different countries and a variety of sectors participated in the first public consultation 84 companies participated to trial the target setting tool, review the criteria and guidance, and provide feedback 167 participants participated in the pre-launch consultation

# Four key resources for companies to set net-zero targets



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# Getting Started Guide

A simple, step-by-step guide that allows companies to understand how to set net-zero targets.



# SBTi Corporate Net-Zero Standard

Provides criteria, guidance and recommendations to support corporates in setting net-zero targets.

# SBTi Corporate Net-Zero Criteria

The criteria companies' net-zero targets must meet to be approved by the SBTi.

# **Net-Zero Tool**

Target-setting tool to calculate long-term SBTs in line with the Net-Zero Standard.\*

84 7 0	2 THE NET ZERO STANDARD FRAMEWORK
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\* In a future update, the Net-Zero Tool and current SBTi target-setting tool for near-term SBTs will be combined.

# Two key resources explain the Net-Zero Standard technical details

# **Net-Zero Foundations paper**



FOUNDATIONS FOR SCIENCE-BASED NET-ZERO TARGET SETTING IN THE CORPORATE SECTOR This paper lays out the conceptual foundations for credible, sciencebased net-zero targets for the corporate sector. <image><image><image><image><image><image><image><image><image><image><image><image><image><image><image><image><image><image><image><image><image>

# Pathways to Net-Zero

Produced in collaboration with more than a dozen pioneering academics, IPCC lead authors and mitigation experts, this technical summary provides an overview of how the SBTi selects mitigation pathways to steer action.



# WHAT IS A SCIENCE-BASED NET-ZERO TARGET?



**To set near-term science-based targets**: 5-10 year emission reduction targets in line with 1.5°C pathways

1

Required

Recommended



**To set near-term science-based targets**: 5-10 year emission reduction targets in line with 1.5°C pathways

#### **To set long-term science-based targets:** Target to reduce emissions to a residual level in line with

2

1.5°C scenarios by no later than 2050

Most companies will be required to reduce emissions by 90% or more before reaching net-zero.







# Four considerations for setting near-and long-term SBTs

		<u> </u>				
	Boundary	Ambition	Timeframe	Methods		
	How much coverage or your emissions inventory is required?	What is the ambition level in terms of limiting temperature rise?	What is the maximum timeframe to meet your targets?	What are the eligible methods to set your targets?		
×	Scope 1+2: <b>95%</b>	Scope 1+2: <b>1.5°C</b>	5-10 years	1. Absolute contraction		
Near-term science- based target	Scope 3: If >40% of total emissions, <b>67%</b> <b>coverage</b>	Scope 3: Well-below 2°C		2. Physical intensity convergence		
				3. Renewable electricity		
				4. Supplier or customer engagement		
				5. Economic intensity*		
				6. Physical intensity contraction*		
Scope 1+2: 95% Scope 1+2+3: 1.5°C 2050 latest 1. Absolute contraction						
		Scope 1.2.3. <b>1.5</b> C	2050 101051	2. Physical intensity		
_ong-term	Scope 3: <b>90%</b>			convergence		
science-				<ul><li>3. Renewable electricity</li><li>4. Economic intensity*</li></ul>		
based target				5. Physical intensity contraction*		

# Acknowledging challenges with Scope 3, the Standard is following an expansive boundary approach



A comprehensive target boundary is necessary for companies to make credible net-zero claims. However, acknowledging the challenges with Scope 3 data, the Net-Zero Standard is following an expansive boundary approach.

This gradual increase in ambition:

- Provides opportunities to collaborate across the whole value chain to support suppliers and customers to decarbonize
- Allows companies to focus now on making steep cuts in their most material emissions
- Affords time to work through the complexity of scope 3
To follow on from the Net-Zero Standard, the SBTi has planned three projects to tackle challenges related to net-zero



It is vital companies have clarity on how to take credible mitigation actions beyond their value chain. The SBTi is exploring models to incentivize this in a credible and robust way. The SBTi recognizes the challenges around scope 3 and is planning to further develop scope 3 target setting methods and explore other approaches to drive net-zero value chain alignment. The SBTi will develop an MRV framework to ensure transparency and accountability around the progress and achievement of science-based emission reduction and net-zero targets.



## ACKNOWLEDGEMENTS & APPRECIATION

### Acknowledgements & appreciation from the SBTi



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## As part of the Net-Zero Standard development process, the SBTi engaged over 800 stakeholders



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# 84 companies took part in the road test, providing crucial feedback on guidance, methods and tools

- ab inbev
- A.P. Moller-Maersk
- ABOUT YOU AG & Co. KG
- ACCIONA Energía
- ACCIONA S.A
- AstraZeneca
- Baluarte Cultura
- Bayer AG
- Bloomberg LP
- BMW Group
- Bonava
- Boston Consulting Group
- Capgemini SE
- CBA
- CBRE
- Colgate Palmolive Company
- Со-ор
- CVS Health
- Danone
- Dentsu International
- Deutsche Telekom AG
- DSM

- easyJet
- EDF Group
- EDP Energias de Portugal
- Elopak
- Emira Property Fund
- Enel S.p.A.
- Ferrovial
- FLSmidth A/S
- Givaudan
- Globant
- Guidehouse
- HEINEKEN
- Holcim Ltd.
- Informa
- International Consolidated Airlines Group (IAG)
- Jacobs
- JLL
- Kesko Corporation
- Lenovo
- Magyar Telekom Plc.
- Mahindra Lifespace Developers Limited
- Mars

- McCain Foods
- Moody's
- Multiplex Construction Europe
- Ørsted
- Outokumpu Oy
- PepsiCo
- Pfizer Inc.
- Pilgrim's UK
- Ralph Lauren Corporation
- Rolls-Royce plc
- Slaughter and May
- Sodexo
- Sopra Steria Group
- Starbucks
- Swire Properties Limited
- Swiss Re
- Telenor ASA
- Transurban
- Tubacex
- Unilever
- Veritas Technologies
- Volkswagen





- Wipro Ltd
- Worley
- WSP Global Inc.





And finally, we would like to thank and congratulate the seven companies that have had their net-zero targets approved!



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# The SBTi will officially begin validating net-zero targets in January 2022



reduction targets

robust climate

1.5°C



#### **NET ZERO TARGET VALIDATION**

The net-zero <u>validation</u> <u>booking system</u> opens *today*! When you are ready, book your slot<sup>\*</sup>.

	February 2022					<	>	Tuesday, January 11
Science Based Targets initiative								
SBTi Target Validation	MON	TUE	WED	THU	FRI	SAT	SUN	No times available
Booking System: Net		1	2	3	4	5	6	January 11
Zero Targets								Please select another date
	7	8	9	10	11	12	13	
S 30 min								
SBTI	14	15	16	17	18	19	20	
Please note this reservation system is	21	22	23	24	25	26	27	
currently a waiting list, as the SBTi will								
officially begin validating net-zero	28							
submissions in January 2022. Companies on this waiting list will be required to								
submit net-zero target submissions forms	S (	JK, Irelar	nd, Lisbor	n Time (12	::13pm) •			
by January 10th once the submission form								
is available, otherwise the booking will be								
cancelled.								
Before the holidays in 2021, you will receive								
an email that links to the net-zero								
submission form. This must be completed								

\*To support our operating costs, the fee for the target validation service is USD 9,500 (+ applicable VAT) or USD 1,000 (+ applicable VAT) for SMEs.

We are urgently calling on all companies to set sciencebased net-zero targets.

600+ companies have already committed to net-zero through the Business Ambition for 1.5°C Campaign.

You can **commit now** by signing the SBTi <u>commitment letter</u>\*.





### WRAP UP

• Find relevant Net-Zero Standard materials on the <u>SBTi Net-Zero webpage</u>

• More webinars on the technical detail to come in coming months

• Companies can commit to setting net-zero targets aligned with science via our <u>commitment letter</u>

• The net-zero <u>validation booking system</u> is now open!

## NET-ZERO IN PRACTICE: ØRSTED CASE STUDY

### Net-Zero in Practice: Ørsted



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#### JAKOB ASKOU BØSS **Senior Vice President**

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Ørsted

The Ørsted case: Setting a science-based net-zero target in the energy sector

Orsted

**SBTi Global Net-Zero Standard Launch** 28 October 2021

Jakob Askou Bøss Senior Vice President

### Ørsted at a glance



## Global market leader in offshore wind

 Develops, constructs, owns, build and operates offshore wind farms



### Onshore

- Onshore wind farms
- Solar PV and energy storage



### Markets & Bioenergy

- Power and heat
- Energy products for customers

Headquarter: Number of employees: EBITDA 2020:

Denmark 6,200 USD 2.9bn

### The world needs a transformation of global energy systems

73% Fossil-based energy used for power, heat, industrial processes & transportation Share of global CO<sub>2</sub> emissions

Agriculture, forestry, land use; other



Our vision Let's create a world that runs entirely on green energy





## Our story is one of transformation





### From a fossil-fuels to green energy



By 2025, we target 99%.

By 2025, we target >98%.



# We already have near-term science-based targets to continue our transformation

#### 2025 % carbon reductiv

**98% carbon reduction** Reducing Scope 1 and 2 GHG emissions by 98%

per kWh by 2025 from a 2006 base year

> Direct emissions from power and heat generation

### 2032

Orsted

#### 50% carbon reduction

Reducing absolute Scope 3 GHG emissions by 50% by 2032 from a 2018 base year

Indirect emissions from our supply chain, construction contractors, energy trading activities, and administration

# Now our 2040 net-zero target is science-based with long-term emissions reduction targets





**2025** 98% GHG reduction per KWh produced (Scope 1 and 2)

2032 50% absolute GHG reduction (Scope 3)



90% reduction in absolute Scope 3 emissions from use of sold products (compared to 2018)



99% reduction in Scope 1-3 from entire renewable energy portfolio\* to 2.9 gC02e / kWh, including limiting Scope 1-2 GHG emissions to 1 gCO2e / kWh (compared to 2018)

Ørsted will neutralize any limited residual emissions by 2040 through certified carbon removal projects



## Decarbonising the supply chain is the next frontier to reach netzero by 2040

**Emissions across the lifecycle of an Ørsted average offshore wind farm** (gCO<sub>2</sub>e/kWh produced)



Ørsted 🛛 Tier 1 suppliers 🔄 Suppliers beyond tier 1



## Supplier engagement is key

Disclose their own emissions and set science-based carbon-reduction targets



Use 100% renewable electricity in the manufacturing of wind turbines, foundations, cables, substations, and components **3** Optimise their vessel fleet and develop

roadmap to power vessels with renewable energy







### We also need transformative action to decarbonise steel



of Ørsted' supply chain emissions comes from the production and processing of steel

#### We are working on this challenge through key initiatives

- Collaboration with steel manufacturers
- Creating long term demand signals through industry initiative, SteelZero, where we are founding member
- Hydrogen partnerships with steel producers creating a circular approach; wind power for green hydrogen for green steel



### Corporate climate targets must be backed by science

The science – and the urgency – are clear: to keep a 1.5°C future within reach, we need rapid and deep emission cuts to achieve net-zero.

Net-zero targets that prioritise reductions and cap offsets help build the credibility and reputation of corporate climate action.

Ørsted encourages all companies to align climate strategies with the SBTi Global Net-Zero Standard





# Thank you



## NET-ZERO IN PRACTICE: JLL CASE STUDY

### Net-Zero in Practice: JLL



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#### RICHARD BATTEN Chief Sustainability Officer

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JLL



# Transition to **net-zero**

October 28, 2021



## Agenda

- About JLL
- Our sustainability strategy
- Our progress
- Our journey to net-zero
- How we will achieve our science-based target
- Our headline actions





# We shape the future of real estate for a better world.

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### Our progress



()) JLL

### Our journey to net-zero



JLL commits to reduce absolute scope 1,2 and 3 emissions by 51% by 2030 and 95% by 2040 from a 2018 base year

#### **96.4% – 17,547,735 mt** Client emissions

2.2% – 409,397 mt Supply chain

**0.6% – 100,451 mt** Employee Commuting and Homeworking

**0.4% – 76,740 mt** Business travel and hotel use

**0.2% – 31,164 mt** Vehicle fleet

**0.2% – 30,614 mt** Office space

**0.1% – 10,654 mt** Other emissions

## JLL's 2018 Emissions Baseline

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### How we will achieve our science-based target



### **Our headline actions**

Activity

Emissions Scope 2018 baseline emissions mt CO<sub>2</sub>e

**Reduction activities** 



- Improve energy efficiency in offices we already occupy
- Take on highly efficient office space and enhance with fitout specifications
- Move offices onto renewable energy, or purchase RECs if unavailable

- Significant vehicle
   fleets in US and
   EMEA due to our
   mobile engineering
   service
- Anticipate 100% EV across our global vehicle fleet by 2032
- Help clients to set strategies and drive energy efficiency in their buildings
- Increase the uptake of renewable energy they are consuming
- Make significant investments in technology solutions to deliver these services 75

Our headline act	tions	$\sim$	<b>())</b> JLL		
Activity				$\mathbf{C}$	
	Business travel & hotel use	Supply chain	Employee commuting & homeworking	Other emissions	
<b>Emissions Scope</b>	3	3	3	3	
2018 baseline emissions mt CO <sub>2</sub> e	76,740	409,397	100,451	10,654	
Reduction activities	<ul> <li>Eliminate unnecessary travel</li> <li>Invest in technology solutions to support flexible working</li> <li>Where travel is unavoidable, direct employees to use less impactful</li> </ul>	<ul> <li>Strengthen collaboration with suppliers to set shared targets and KPIs</li> <li>Ensure data centres used are supplied with renewable energy</li> </ul>	<ul> <li>Incentivize use of public transit</li> <li>Reductions will also occur through increased use of renewable energy and low emission</li> </ul>	<ul> <li>Implementation of new procedures should see these decrease with any residuals addressed through high quality offsets</li> </ul>	
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Richard Batten Chief Sustainability Officer, JLL E: Richard.Batten@jll.com