



SCIENCE BASED TARGETS INITIATIVE

# NET-ZERO

A deep dive into setting corporate  
science-based net-zero targets

# WELCOME & HOUSEKEEPING

- This session is being recorded.
- We will share a copy of the presentation and the recording.
- Please ask your questions in the Q&A box.

# Speakers – Session 1



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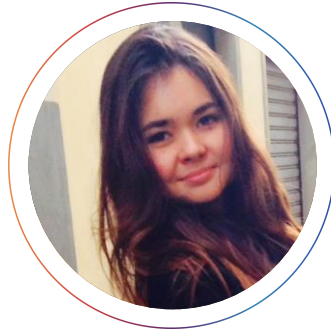
# Speakers – Session 2



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# AGENDA

1

**Introduction to the SBTi**

2

**Why and how has the SBTi developed the Net-Zero Standard?**

3

**What is a science-based net-zero target?**

4

**A closer look at methods & criteria, and how to navigate sector-specific requirements**

5

**Beyond value chain mitigation explainer**

6

**The SBTi Journey: What to expect from commitment to target validation**

7

**Wrap-up: Resources and next steps**



# INTRODUCTION TO THE SBTi

# INTRODUCTION TO THE SBTi

What is the Science Based Targets initiative?



DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

The Science Based Targets initiative (SBTi) is a **global body** enabling businesses to set **ambitious emissions reductions** targets in line with the **latest climate science**.

Founding Partners



United Nations  
Global Compact



WORLD  
RESOURCES  
INSTITUTE

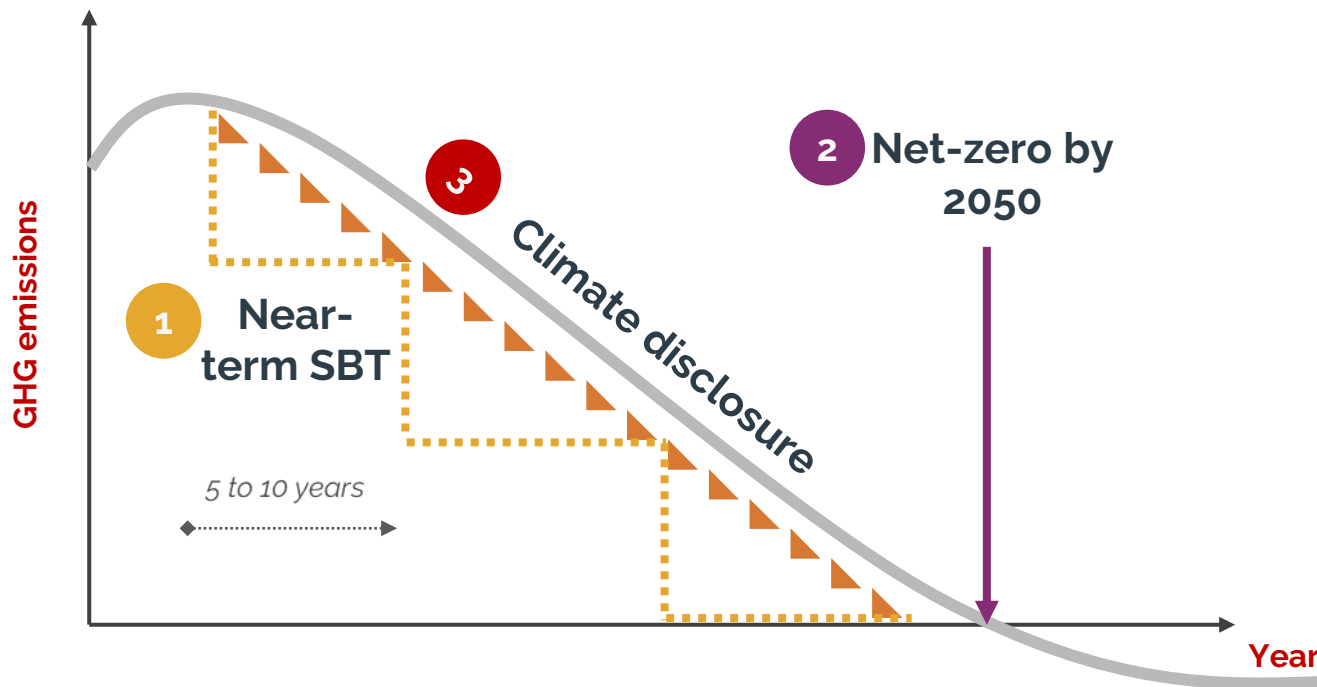


In collaboration with



# INTRODUCTION TO THE SBTi

What are science-based targets?



- 1 (Near-term) science-based target:** Ensures that the company is taking near-term action to reduce emissions at a pace that is consistent with keeping warming below 1.5°C;
- 2 Long-term net-zero target:** Provides clarity about the direction that the company will follow and serves as a north-star for long-term strategic and investment decisions;
- 3 Annual disclosure:** Gives visibility on how the climate strategy is being implemented and provides transparency on progress against targets

Science-based targets show companies **how much** and **how quickly** they need to reduce their greenhouse gas (GHG) emissions to prevent the worst effects of climate change

# INTRODUCTION TO THE SBTi

Progress to date



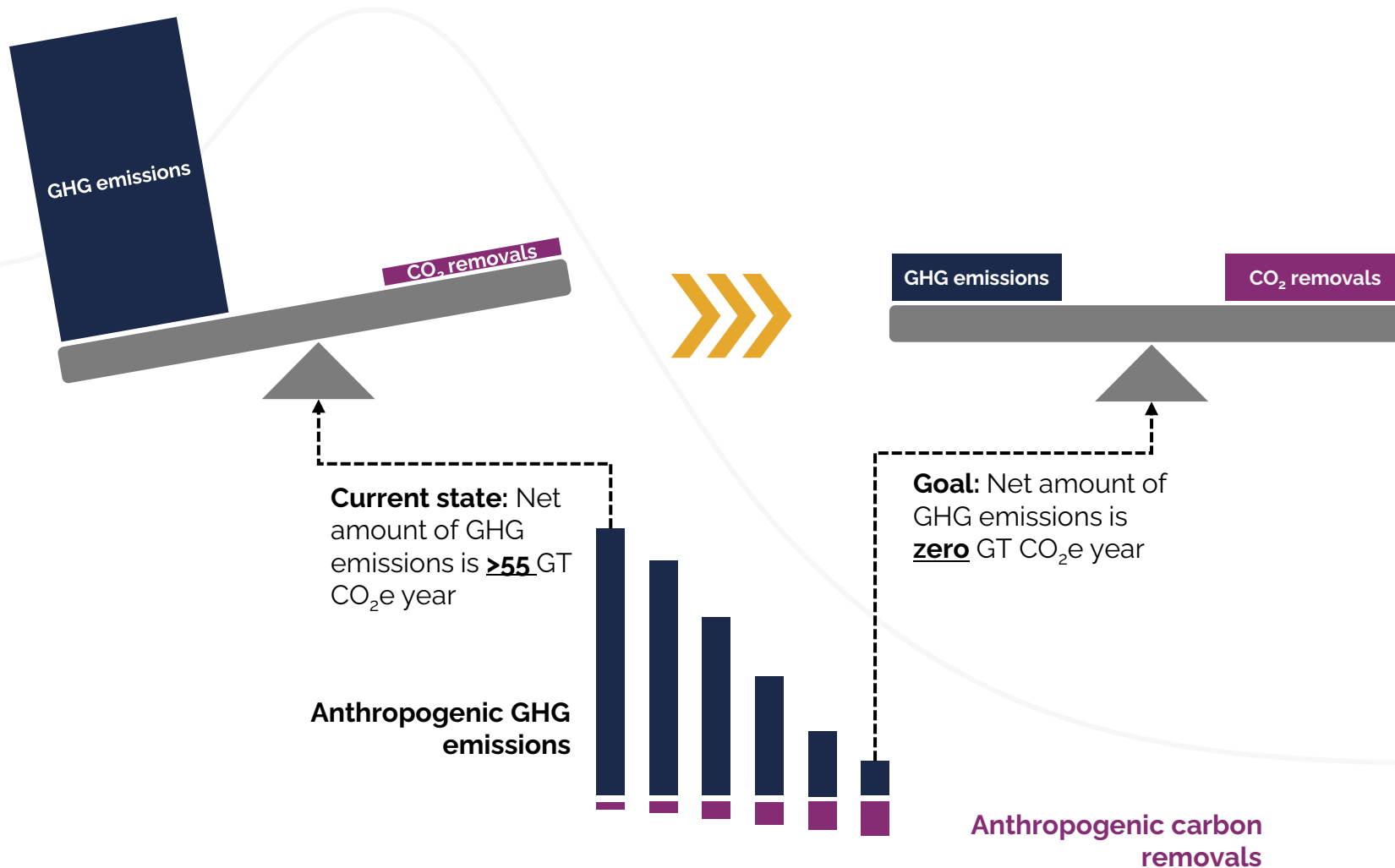
To learn more about the progress of the initiative, consult the [SBTi Progress Report 2020](#).



# WHY AND HOW HAS THE SBTI DEVELOPED THE NET-ZERO STANDARD?

# What does net-zero mean?

Understanding net-zero at the global level



To limit global warming to 1.5°C, we must reach net-zero carbon emissions **no later than 2050**.

# Why has the SBTi developed a Net-Zero Standard?

Since the release of the IPCC Special Report on 1.5°C, there has been rapid growth in the adoption of net-zero pledges.

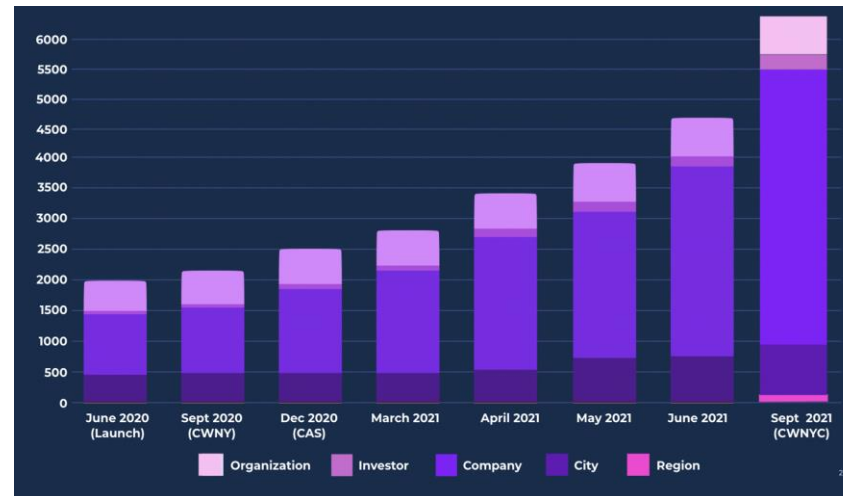
## Net-zero coverage



*1 in 3 of the largest listed companies in G20 countries now have net-zero targets, up from 1 in 5 last year*

Source: ECIU, November, 2021

## Growth in UNFCCC Race to Zero campaign



Source: Race to Zero, Sep, 2021

Corporate net-zero targets can play a critical role in addressing the climate emergency, but **the lack of a robust benchmark triggered scepticism around net-zero.**

Common criticisms included:

- **Incomplete boundary:** Selective inclusion of emission sources in corporate net-zero targets
- **Delayed action:** Lack of interim milestones for long-term targets.
- **Mitigation deterrence:** Focus on offsetting instead of on reducing emissions.
- **Poor accountability:** Lack of scrutiny and accountability on voluntary commitments.

# The Net-Zero Standard development process: thorough, transparent, and inclusive, and engaged over 800 stakeholders.

2020

2021

Sep

Publication  
of the Net-  
Zero  
Foundations  
Paper

Oct

Set up of  
Expert  
Advisory  
Group

Jan

Initial draft  
of criteria

Feb-Mar

1st public  
consultation

Jul-Aug

Road-  
testing  
process

Sep-Oct

2nd public  
consultation

Oct-Nov

★ Launch


*A balanced and diverse group of 42 experts from civil society, academia, & business has guided the development of the standard*

*Nearly 400 participants from 37 different countries and a variety of sectors participated in the first public consultation*

*84 companies participated to trial the target setting tool, review the criteria and guidance, and provide feedback*

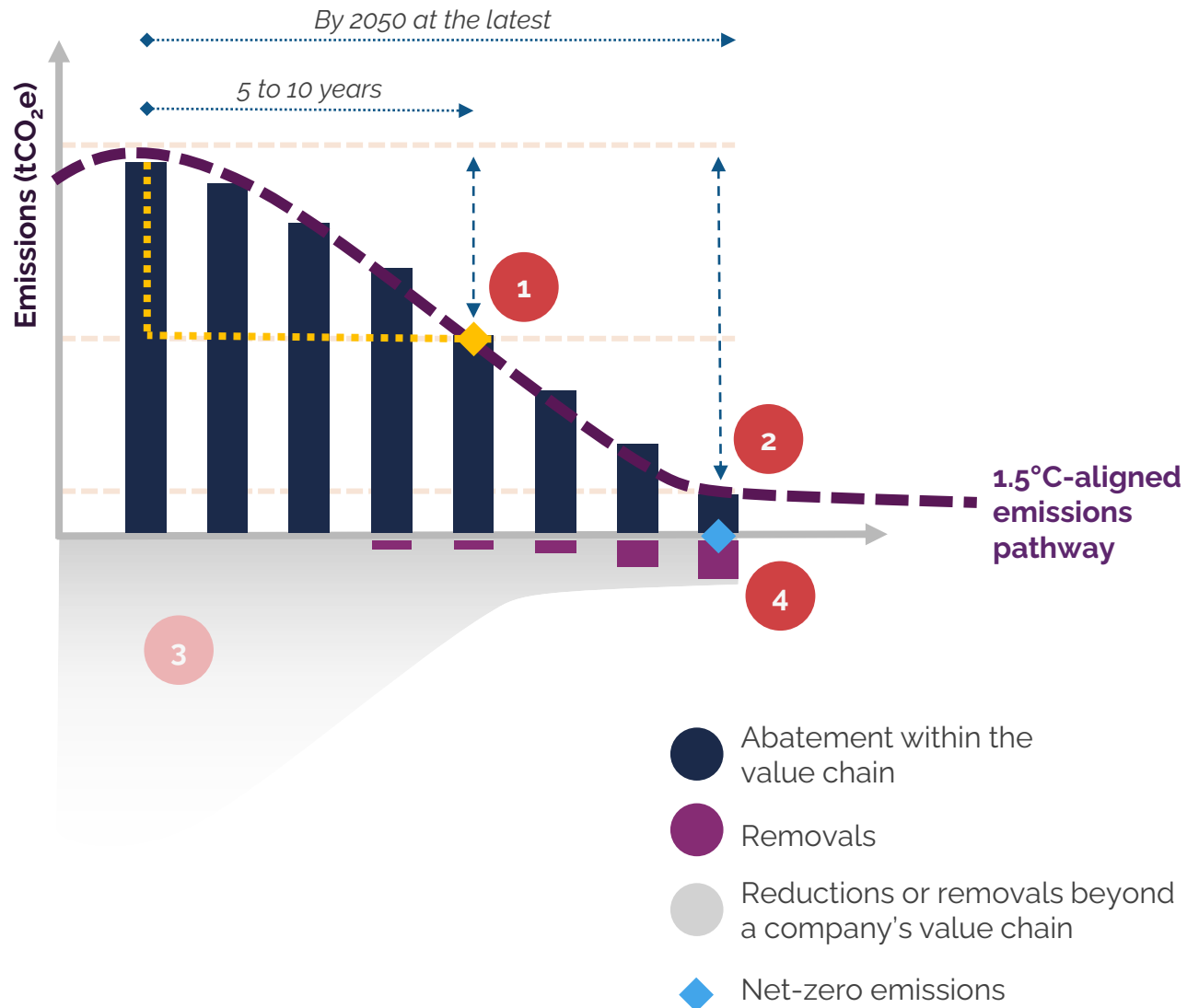
*167 stakeholders participated in the pre-launch consultation*





# WHAT IS A SCIENCE- BASED NET-ZERO TARGET?

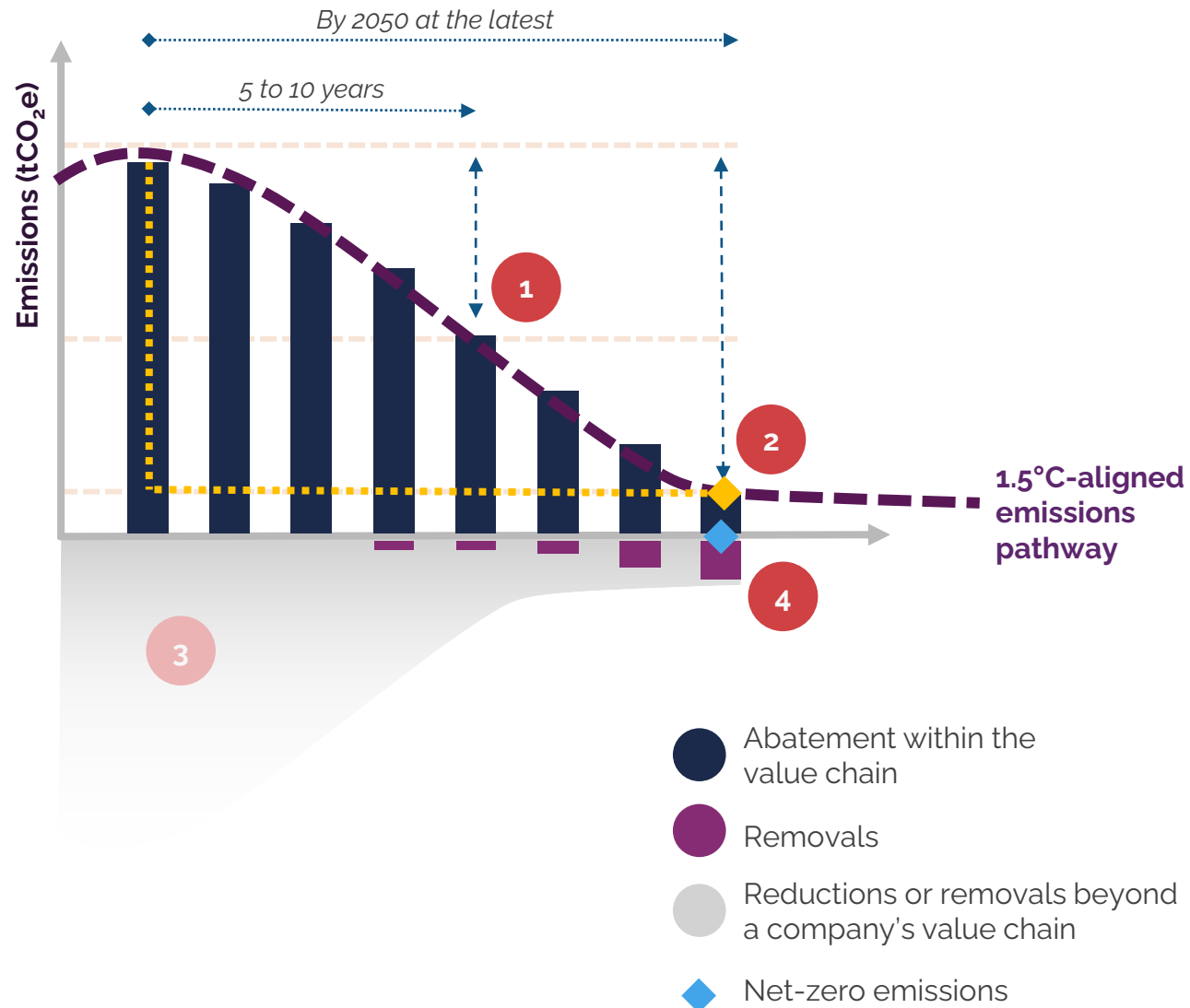
## Four key elements make up the Net-Zero Standard framework



**1 To set near-term science-based targets:**  
5-10 year emission reduction targets in line with 1.5°C pathways

 Required  Recommended

# Four key elements make up the Net-Zero Standard framework



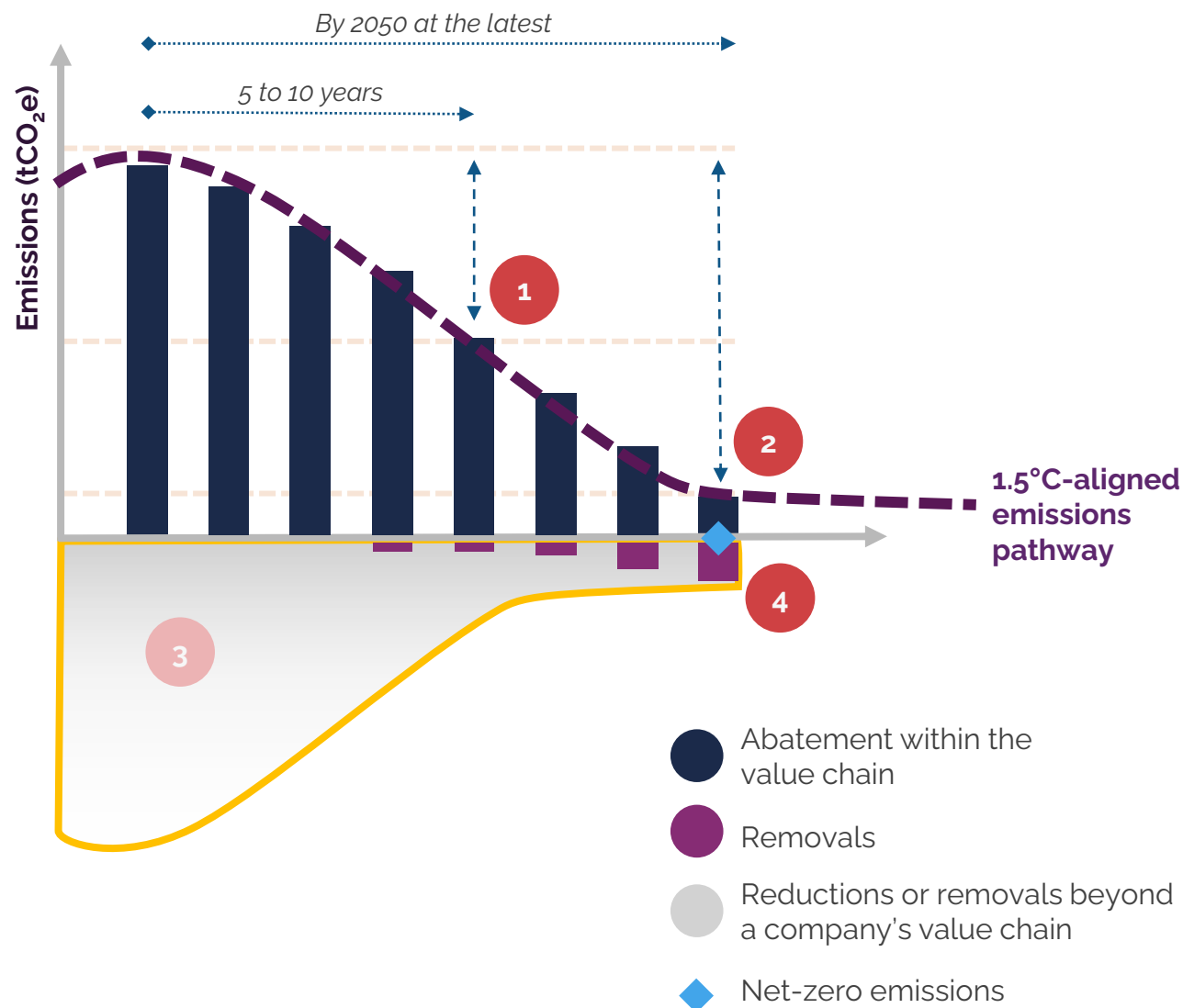
**1 To set near-term science-based targets:**  
5-10 year emission reduction targets in line with 1.5°C pathways

**2 To set long-term science-based targets:**  
Target to reduce emissions to a residual level in line with 1.5°C scenarios by no later than 2050

*Most companies will be required to reduce emissions by 90% or more before reaching net-zero.*

**Required** **Recommended**

# Four key elements make up the Net-Zero Standard framework



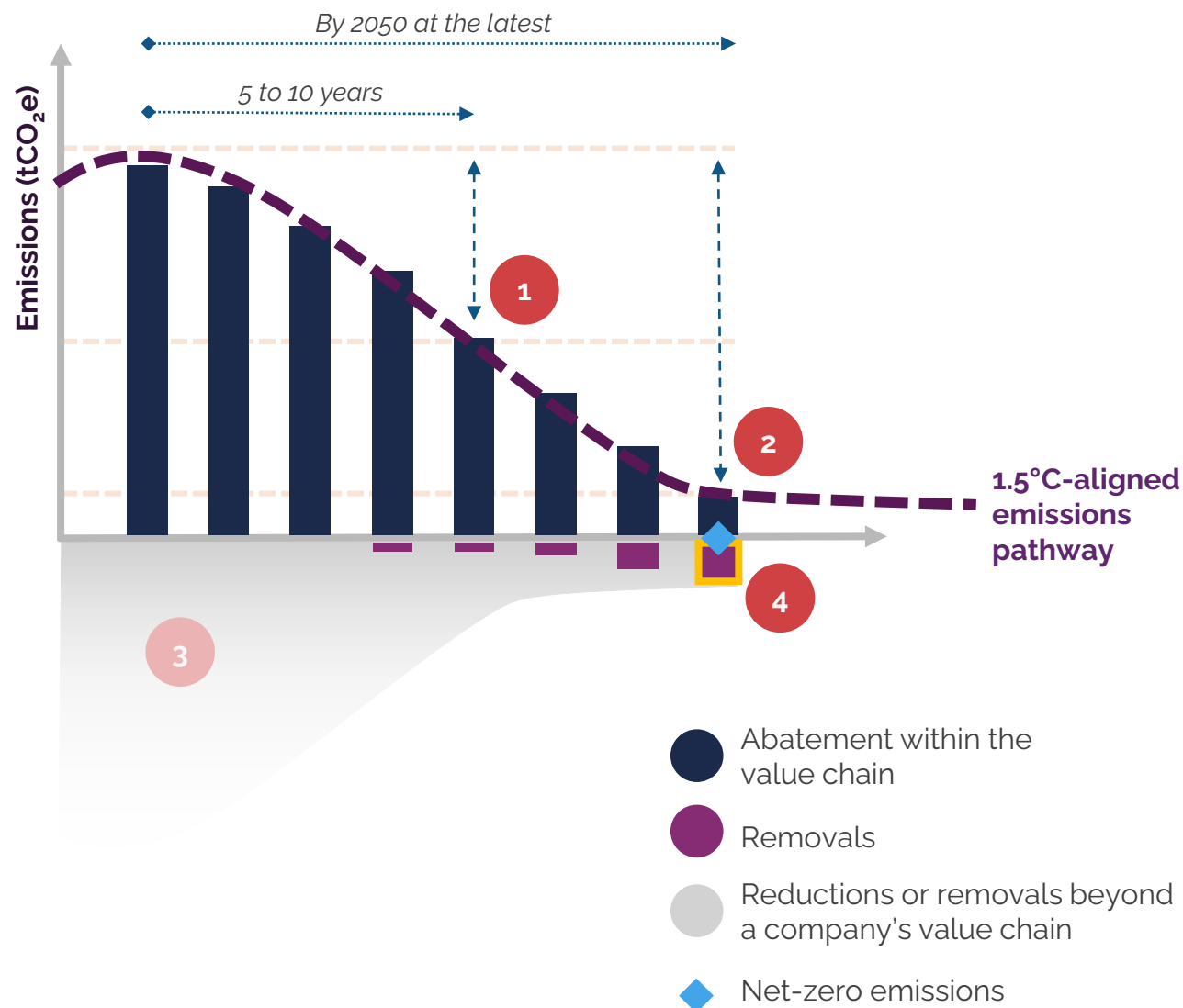
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5-10 year emission reduction targets in line with 1.5°C pathways

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Target to reduce emissions to a residual level in line with 1.5°C scenarios by no later than 2050

**Beyond value chain mitigation:**  
In the transition to net-zero, companies should take action to mitigate emissions beyond their value chains. For example, purchasing high-quality, jurisdictional REDD+ credits or investing in direct air capture (DAC) and geologic storage

**Required** **Recommended**

# Four key elements make up the Net-Zero Standard framework



**1 To set near-term science-based targets:**  
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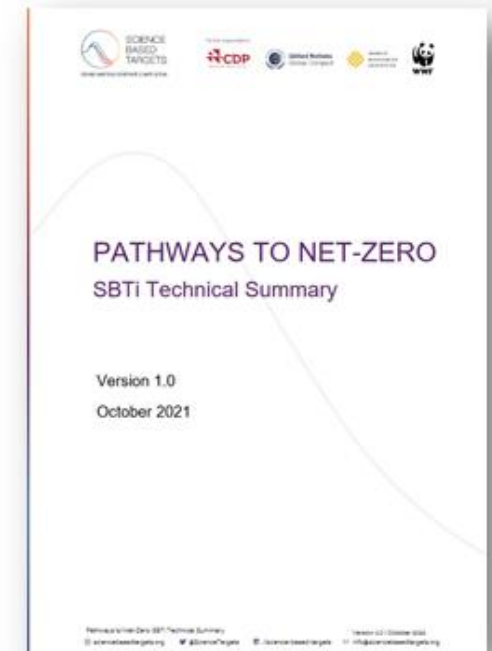
**Beyond value chain mitigation:**  
In the transition to net-zero, companies should take action to mitigate emissions beyond their value chains. For example, purchasing high-quality, jurisdictional REDD+ credits or investing in direct air capture (DAC) and geologic storage

**4 Neutralization of residual emissions:**  
GHGs released into the atmosphere when the company has achieved their long-term SBT must be counterbalanced through the permanent removal and storage of carbon from the atmosphere

Required Recommended

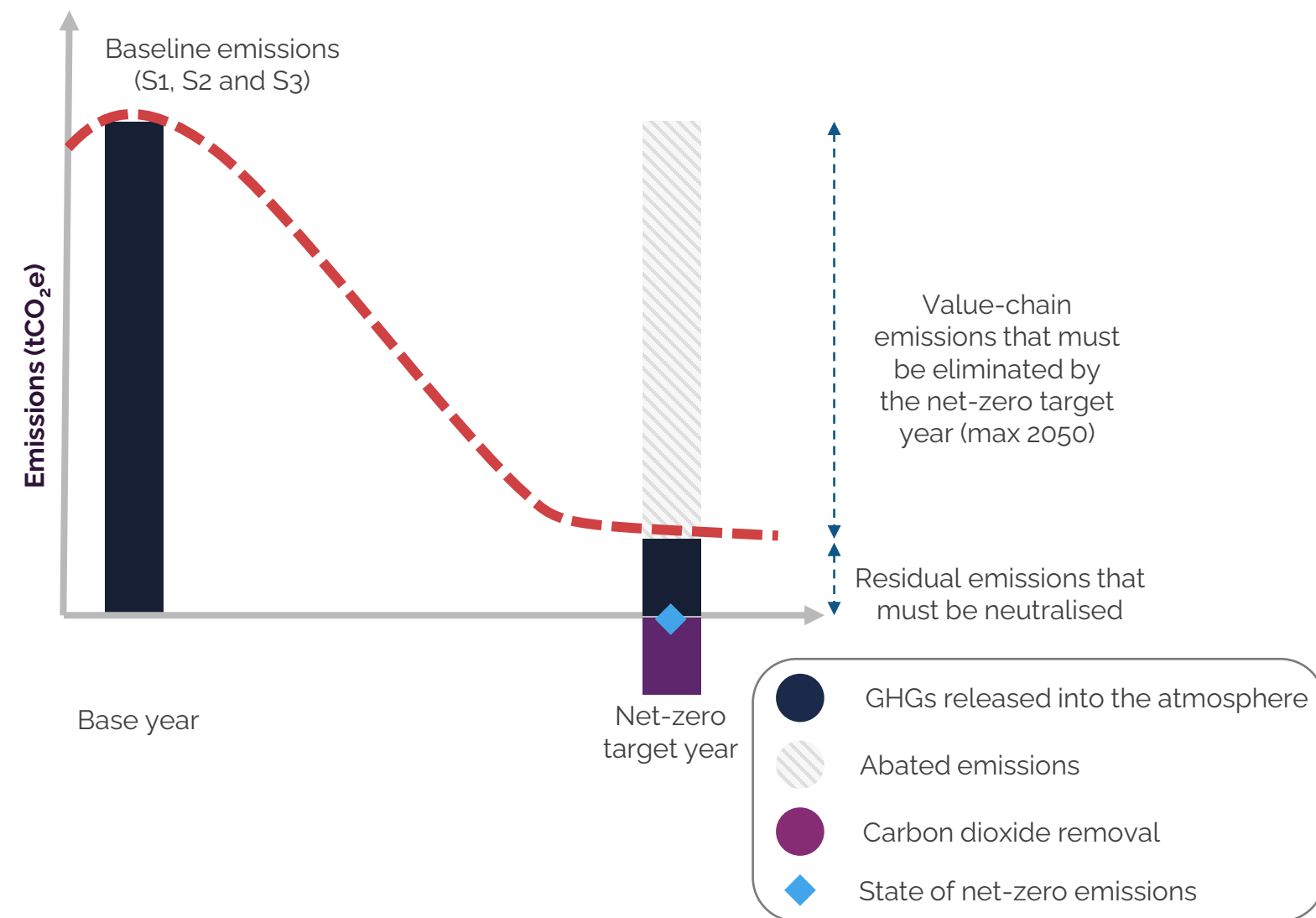
# Under the Net-Zero Standard, most companies must reduce emissions at least 90% to reach net-zero. How did you come up with this figure?

- Evidence shows that we can near-fully decarbonize the economy by 2050 and, if done correctly, it's the best way to meet our climate and sustainability goals<sup>1</sup>
- The 90% reduction shows companies what's needed to align with net-zero at the global level, even if CO<sub>2</sub> removal proves to be more challenging than we expect
- The IEA Net-Zero scenario—where gross fossil CO<sub>2</sub> emissions are reduced 95% between 2019 and 2050—was an important reference. However, our approach is holistic, building from an expansive scientific review and development with the SBTi Scientific Advisory Group



1. Energy efficiency improvements, infrastructural innovation, and phasing-out fossil fuels—characteristic of IPCC “low energy demand” scenarios—can help meet the 1.5°C goal with the fewest adverse impacts. The IPCC states with *high confidence* that low energy demand scenarios have the most pronounced synergies with sustainable development and the SDGs (IPCC SR15, Summary for Policymakers D.4.2). They also reduce dependence on CO<sub>2</sub> removal, which can pose risks to biodiversity, food security, water resources and human rights.

# When can a company claim that it has reached a state of net-zero emissions?



Reaching a state of net-zero emissions for a company involves achieving a state in which the company continues to create value to society and to shareholders without causing the accumulation of GHG in the atmosphere.


According to the SBTi Net-Zero Standard, a state of net-zero is reached when the following two conditions are met:

- 1. Condition 1 – Science-based abatement:** Scope 1, 2 and 3 emissions have been reduced to zero or to a residual level that is consistent with reaching net-zero emissions at the global or sector level in eligible 1.5°C scenarios or sector pathways;
- 2. Condition 2 – Neutralization:** The company neutralizes any residual GHGs released into the atmosphere at the net-zero target date and thereafter



# DEEP DIVE INTO METHODS & CRITERIA

# Four considerations for setting near-and long-term science-based targets

  
Near-term  
science-  
based target



## Timeframe

*What is the maximum timeframe to meet your targets?*

**5-10 years from date of submission**



## Ambition

*What is the ambition level in terms of limiting temperature rise?*

Scope 1 and 2: **1.5°C**  
Scope 3: **Well-below 2°C**



## Boundary

*How much coverage or your emissions inventory is required?*

Scope 1 and 2: **95%**  
Scope 3: If >40% of total emissions, **67% coverage**



## Methods

*What are the eligible methods to set your targets?*

- 1. Absolute reduction
- 2. Sector-specific intensity convergence
- 3. Renewable electricity
- 4. Supplier or customer engagement
- 5. Scope 3 economic intensity reduction
- 6. Scope 3 physical intensity reduction

  
Long-term  
science-  
based target

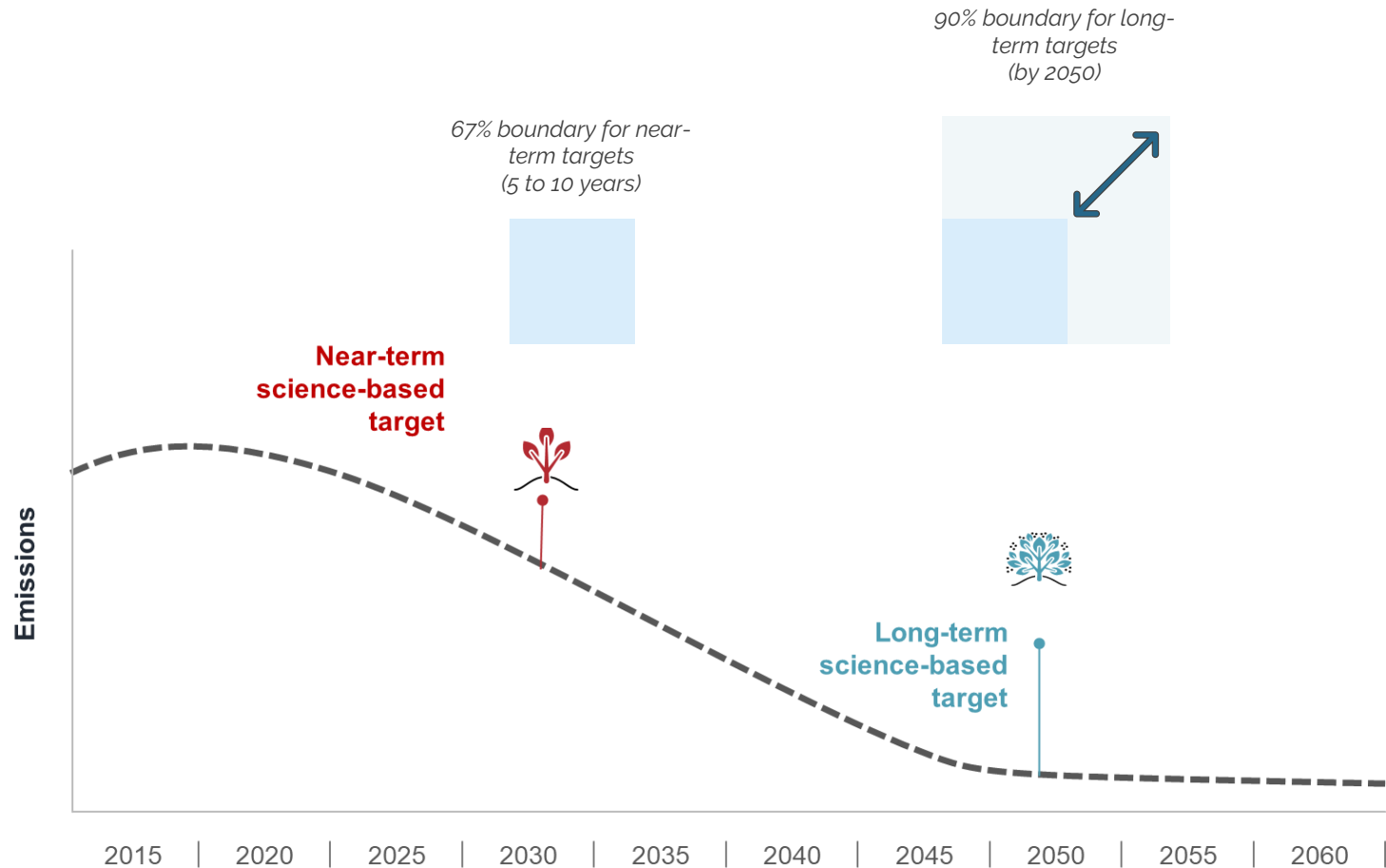
**2050 latest**

Scope 1, 2, and 3: **1.5°C**

Scope 1 and 2: **95%**  
Scope 3: **90%**

- 1. Absolute reduction
- 2. Sector-specific intensity convergence
- 3. Renewable electricity
- 4. Scope 3 economic intensity reduction
- 5. Scope 3 physical intensity reduction

# Acknowledging challenges with Scope 3, the Standard is following an expansive boundary approach



A comprehensive target boundary is necessary for companies to make credible net-zero claims.

Acknowledging the challenges with Scope 3, **the SBTi is following an expansive boundary approach.**

This gradual increase in ambition:

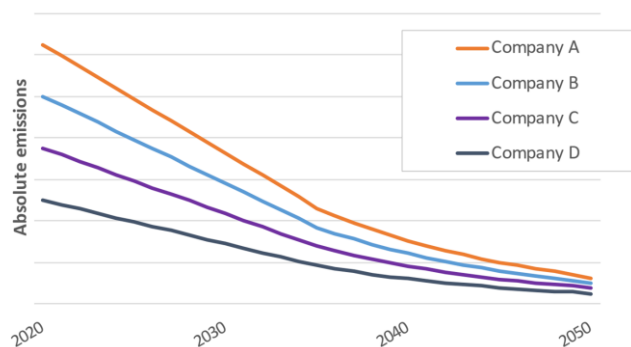
- Allows companies to focus on making steep cuts in their **most material emissions** now
- Affords **time to work through the complexity** of scope 3
- Provides opportunities to **collaborate across the whole value chain** to support suppliers and customers to decarbonize

# Science-based target setting methods (1/2)

Eligible for all scopes

## Absolute reduction

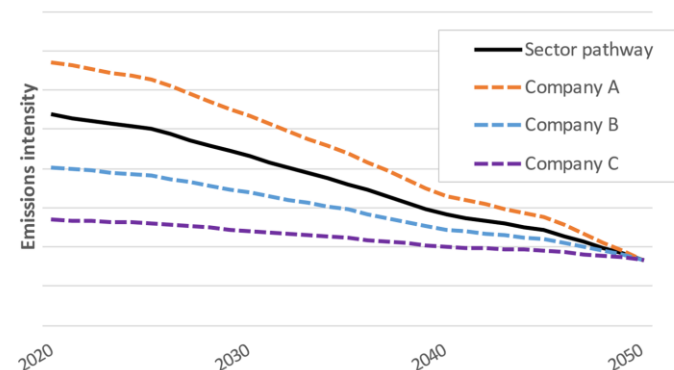
Absolute emissions are reduced by an amount that is, at minimum, consistent with the cross-sector or sector-specific pathway



- Targets may cover a mix of activities and emissions sources
- Applicable to all sectors except power generation and timber/forestry

## Sector-specific intensity convergence

Emissions intensity targets are calculated based on all companies in a sector converging to a sector-specific emissions intensity by 2050 or sooner



- Targets cover a specific sector, physical output, or activity
- Applicable to homogenous sectors and activities<sup>1</sup>

1. This includes Power Generation, Industry sectors (Cement, Iron & Steel), Transport sectors (Road Transport, Aviation, Maritime Transport), Buildings, and Agricultural Commodities

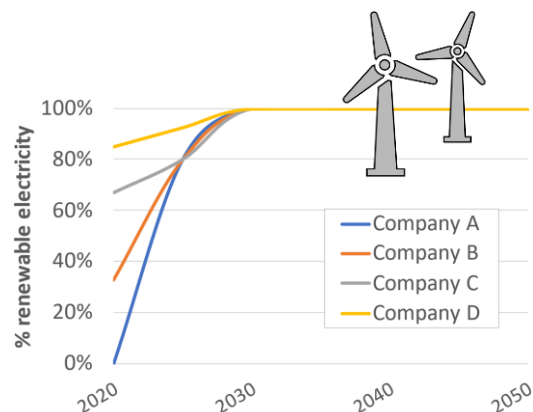
# Science-based target setting methods (2/2)

Eligible for specific scopes only

## Scope 2

### Renewable electricity

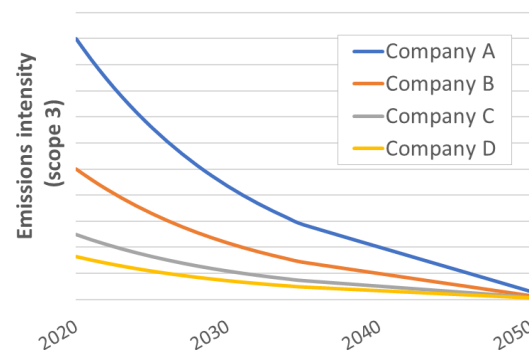
Companies actively procure at least 80% renewable electricity by 2025 and 100% renewable electricity by 2030



## Scope 3

### Scope 3 economic intensity reduction

Economic emissions intensity is reduced by an amount that is, at minimum, consistent with well-below 2C for near-term targets and 1.5C for long-term targets (based on the cross-sector pathway)

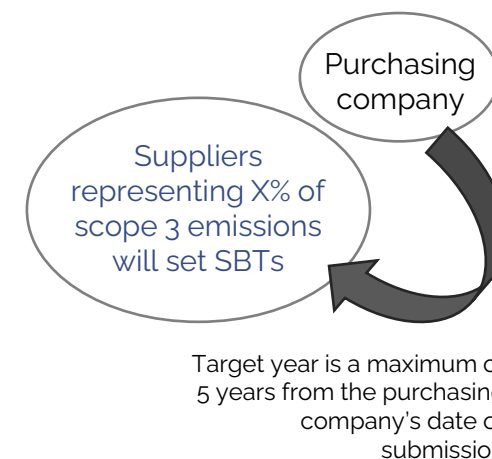


### Scope 3 physical intensity reduction

Same as "Scope 3 economic intensity reduction" but for physical intensity targets

### Engagement (only eligible for near-term SBTs)

Companies set a target for suppliers or customers representing a certain percent of emissions to set their own SBTs



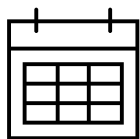
# What data is required to model net-zero targets?

Data needed to calculate net-zero target with the [Net-Zero Tool](#)



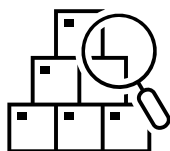
Scope 1, 2 & 3 emission inventory

Broken down by activity/sector if modelling multiple targets



Base year

No earlier than 2015 and the same as the near-term base year



Base year output (e.g. tonnes of crude steel)

## Absolute method data input tab

1. ABSOLUTE EMISSIONS BASED TARGET SETTING METHODS			
<b>Section 1.1. Input data (absolute targets)</b>			
Target coverage	Scopes 1,2 & 3		
Target setting method	Absolute contraction	To calculate intensity targets, please use Section 2.1. Input data (intensity targets)	
Base year	2018		
Target year	2040		
Sector pathway	Cross-sector pathway	Please select sector pathway	
Scope 1 emissions	1500	tCO2e	
Scope 2 emissions	1500	tCO2e	
Scope 3 emissions	7000	tCO2e	
Total emissions in Scopes 1,2 & 3 (tCO2e)	10,000.00	tCO2e	
<b>Section 1.2. Absolute target results</b>			
	Base year (2018)	Target year (2040)	% Absolute Reduction
Company   Scopes 1,2 & 3 (tCO2e)	10,000.00	1,000.00	90.0%
Long Term SBT formulation	Company X commits to reduce Scopes 1,2 & 3 emissions 90% by 2040 from a 2018 base year		

## Intensity method data input tab

2. INTENSITY BASED TARGET SETTING METHODS			
<b>Section 2.1 Input data (intensity targets)</b>			
Target coverage	Scope 3		
Target setting method	Physical intensity convergence	To calculate absolute targets, please use Section 1.1. Input data (intensity targets)	
Base year	2018		
Target year	2040		
Sector pathway	Iron and steel	Please select sector pathway	
Scope 1 emissions		tCO2e	
Scope 2 emissions		tCO2e	
Scope 3 emissions	2000	tCO2e	
Total emissions in Scope 3 (tCO2e)	2000	tCO2e	
Base year output   Iron and steel	3000	Tonnes of crude steel	



# SECTOR SPECIFIC GUIDELINES

# Overview of available and planned sector-specific pathways and guidance

IPCC SECTOR	SBT SECTOR	PATHWAY		GUIDANCE	
		Sector-specific pathway eligible for			Documents to support target setting process
		NEAR-TERM SBTs	LONG-TERM SBTs		
AFOLU	Timber / wood fiber	June 2022		June 2022	
	Land and agriculture	June 2022		June 2022	
	Agricultural commodities	June 2022		June 2022	
BUILDINGS	Buildings	Q3 2022		Q3 2023	
INDUSTRY	Iron and steel	April 2023		April 2023	
	Cement	June 2022		June 2022	
	Chemicals	August 2023	August 2023	August 2023	
TRANSPORT	Road and rail transport				
	Maritime transport	Q2 2022	Q2 2022	Q2 2022	
	Aviation *	Q3 2022	Q3 2022	Q3 2022	
OTHER ENERGY	Oil and gas				
ELECTRICITY AND HEAT	Power generation				
OTHER SECTORS	Apparel and footwear				
	ICT				

1.5°C sector pathway(s) available

1.5°C sector pathway(s) planned

Sector uses cross-sector pathway

Guidance complete

Guidance release date known

Guidance planned, no timeline available

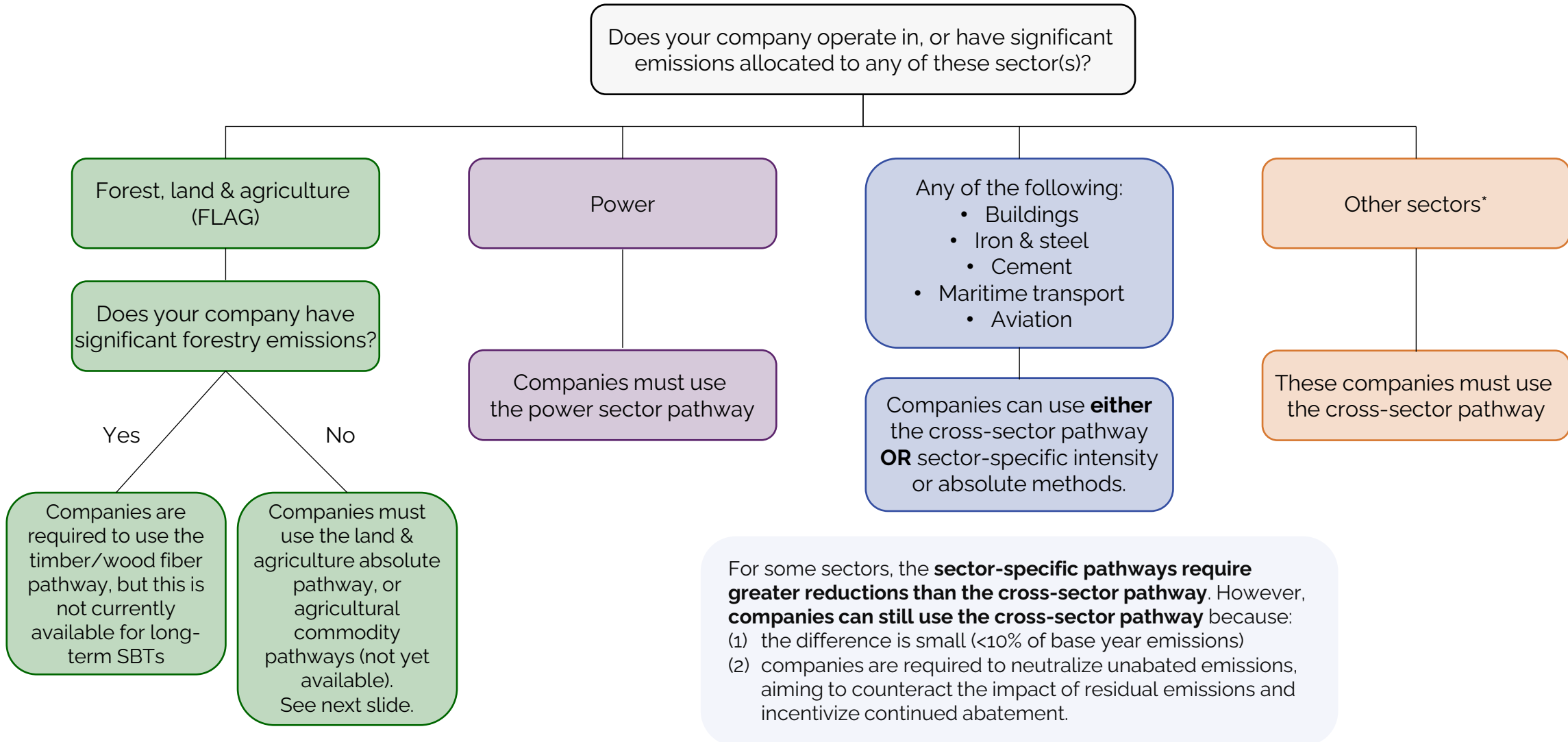
Companies in the **FLAG** and **power** sectors are required to use sector-specific pathways.

All other sectors can use the cross-sector pathways.

Please see "Sector Guidance for Long-term Science-based Targets" within the Net-Zero Standard for more information.

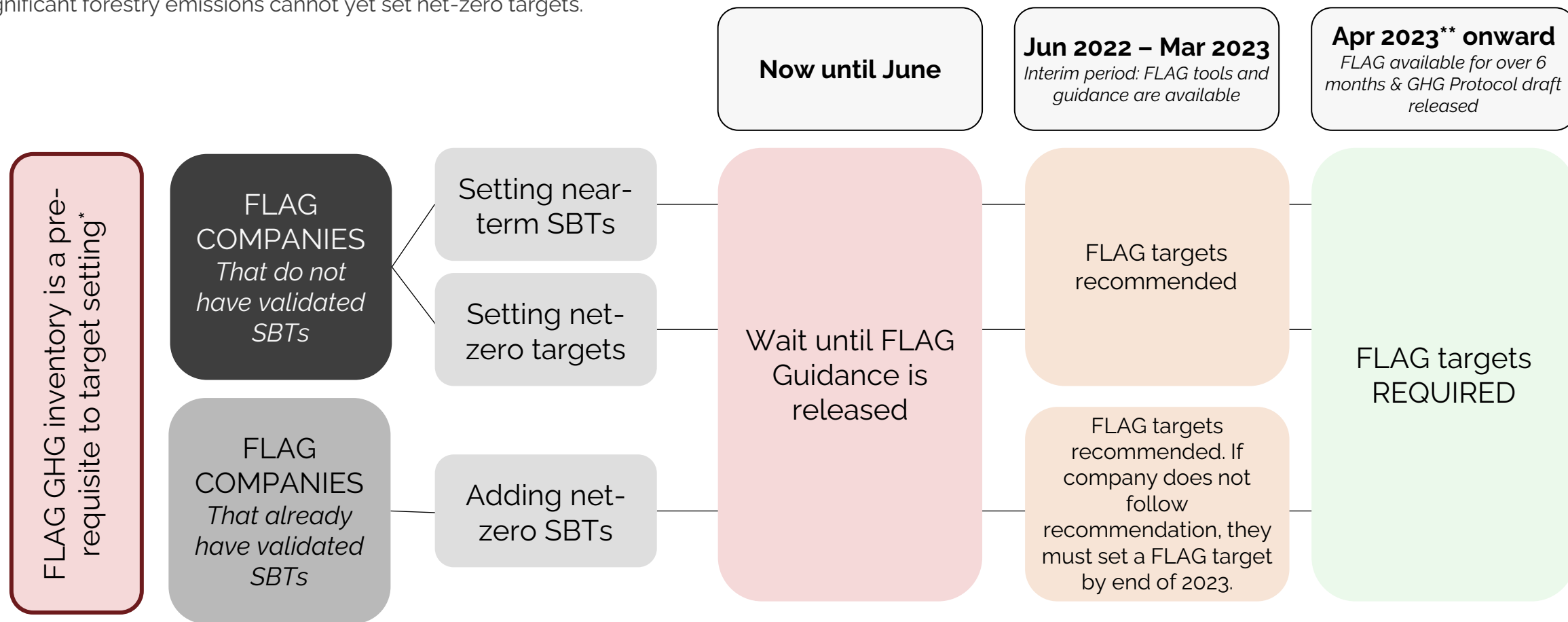
\*The SBTi is currently unable to accept commitments or validate targets for companies in the oil and gas or fossil fuels sectors. Please view our new policy and project update [here](#).

# Should my company use the cross-sector pathway or the sector-specific option to set long-term SBTs?



# Can companies with land and agricultural emissions set net-zero targets?

Forestry (timber/wood fiber) long-term SBT pathways are not yet available, so companies with significant forestry emissions cannot yet set net-zero targets.



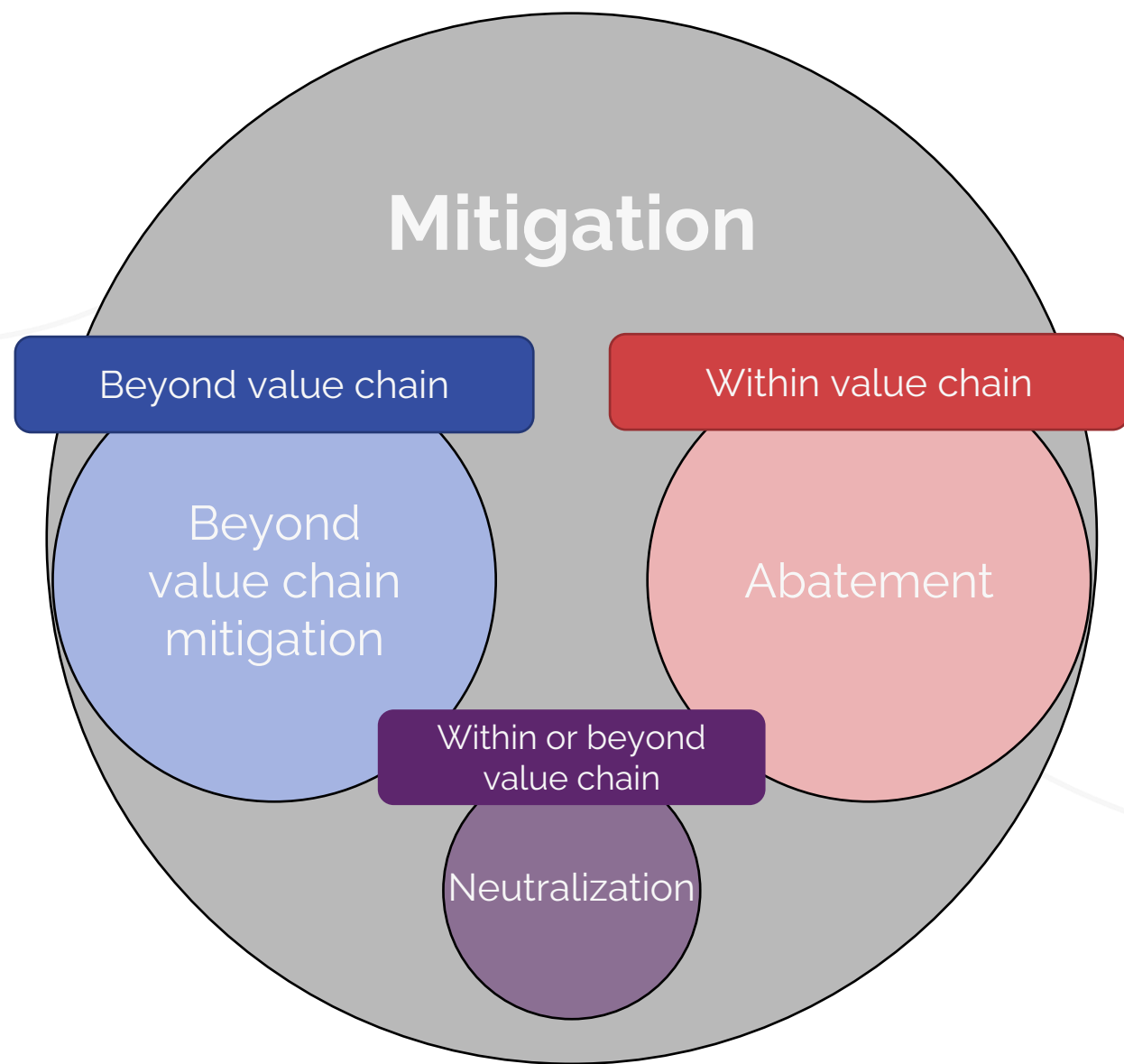
\*Please refer to Table 5 in draft FLAG Guidance for GHG accounting guidance.

\*\* Assuming GHG Protocol draft is released in April 2023



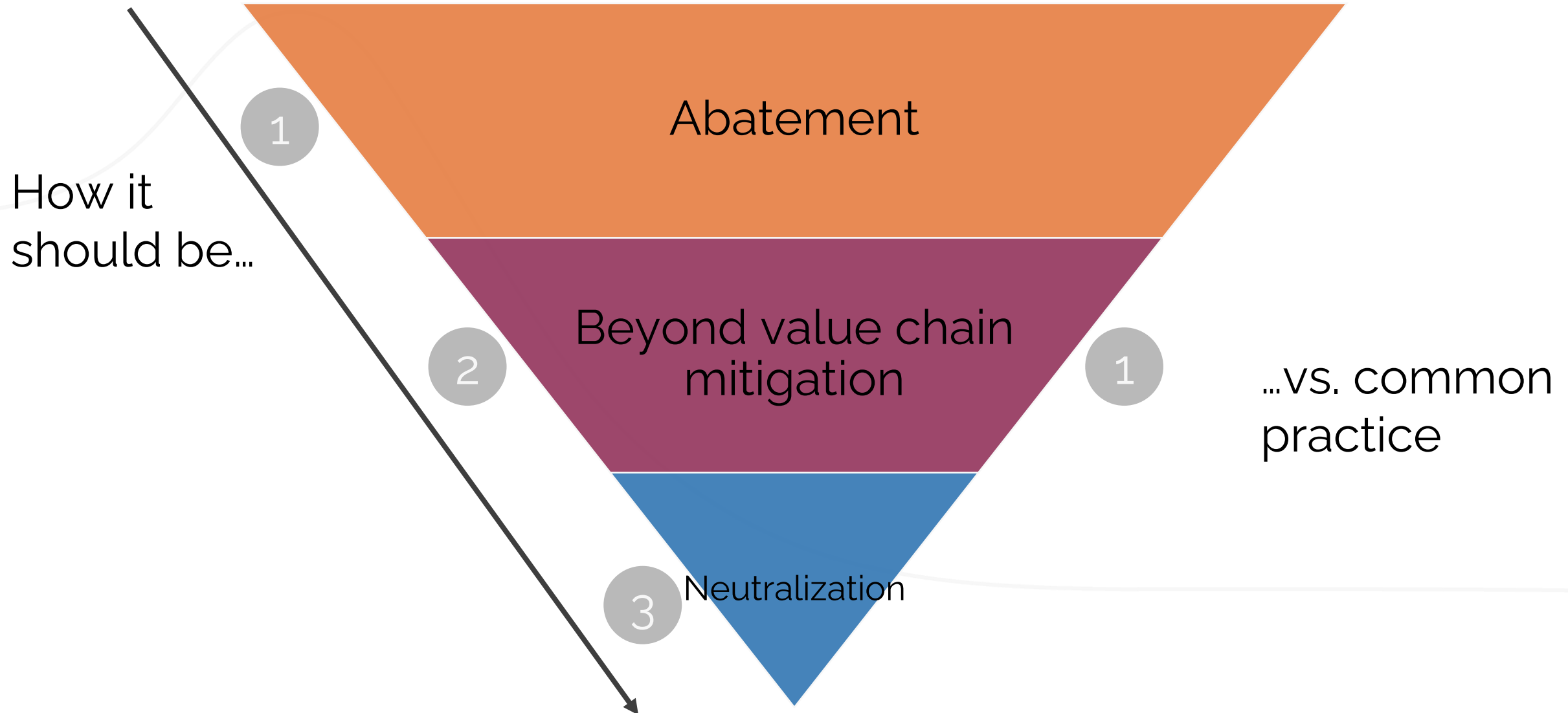
# “BEYOND VALUE CHAIN MITIGATION” EXPLAINER

# SBTi has evolved its terminology, phasing out compensation & moving towards “beyond value chain mitigation”

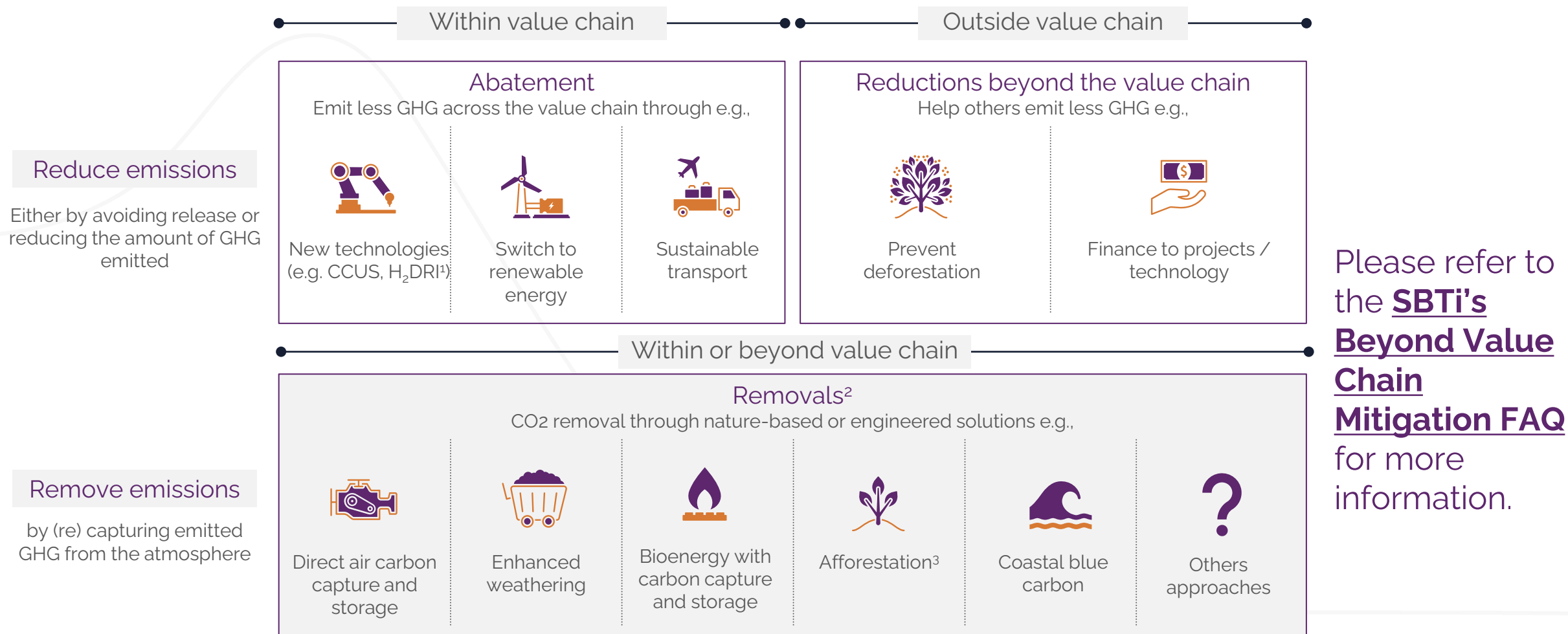


Term	Definition (as per SBTi Net Zero Standard)
<b>Mitigation</b>	A human intervention to reduce emissions or enhance the sinks of greenhouse gases (IPCC).
<b>Abatement</b>	Measures that companies take to prevent, reduce or eliminate sources of GHG emissions <b>within their value chain</b> . Examples include reducing energy use, switching to renewable energy and retiring high-emitting assets.
<b>Beyond value chain mitigation (BVCM)</b>	Mitigation action or investments that fall outside a company's value chain. This includes activities outside of a company's value chain that <b>avoid or reduce</b> greenhouse gas emissions, <b>or that permanently remove and store</b> greenhouse gases from the atmosphere.
<b>Compensation</b> (legacy terminology)	Actions that companies take to help society avoid or reduce emissions outside of their value chain.
<b>Neutralization</b>	Measures that companies take to <b>remove</b> carbon from the atmosphere and permanently store it to <b>counterbalance</b> the impact of emissions that remain unabated.

# The Net-Zero Standard was developed with the mitigation hierarchy in mind



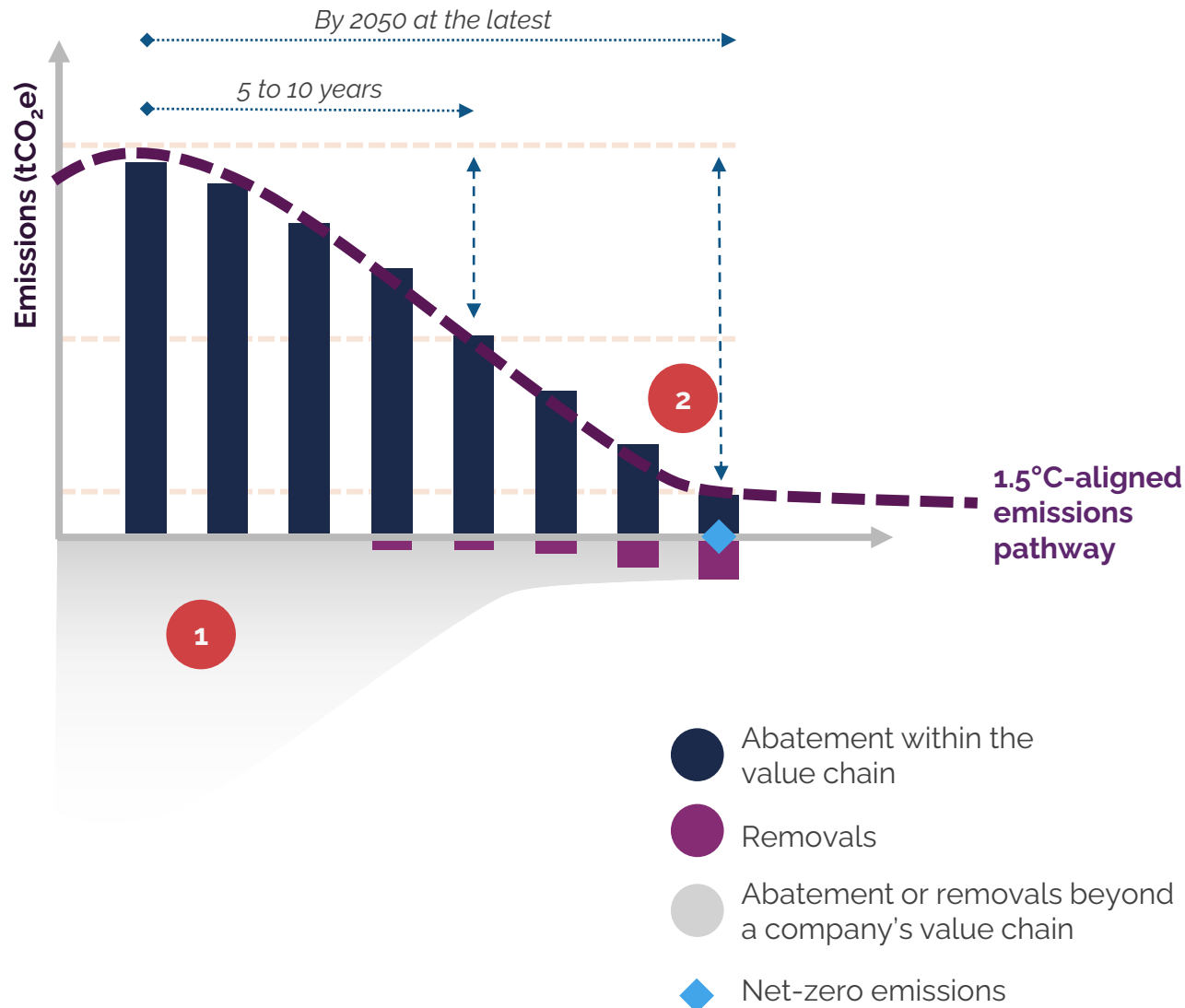
# Abatement must be prioritised; however, companies are increasingly expected to go beyond their SBTs



The Net-Zero Standard requires that these removals are permanent. We expect that frameworks to assess CO<sub>2</sub> removal permanence, as well as resolving social and environmental concerns, will develop over time

1. CCUS = carbon capture, utilization and storage, H<sub>2</sub>DRI = hydrogen direct-reduced iron (both technologies prevent GHGs from entering the atmosphere and therefore count towards emission reductions); 2. Removals contribute towards "beyond value chain mitigation", or "neutralization", depending on whether they are used to counterbalance remaining residual emissions; 3. Can also count towards emissions reductions for companies with forestry, land-use and agricultural emissions in their supply chains

# What role do carbon credits play in the SBTi Net-Zero Standard?



Purchasing high-quality carbon credits in addition to reducing emissions along a science-based trajectory can play a critical role in accelerating the transition to net-zero emissions at the global level. Generally speaking, carbon credits can play two roles in science-based net-zero strategies:

1

## In the transition to net-zero (i.e., now onwards)

Companies can purchase carbon credits while they transition towards a state of net-zero emissions (i.e., in addition to science-based abatement of value chain emissions) to support society to achieve net-zero emissions by 2050

2

## At net-zero

Companies with **residual emissions** within their value chain are expected to neutralize those emissions with an equivalent amount of carbon dioxide removals at their net-zero target date, and these removals can be sourced from carbon credits.



# THE SBTi JOURNEY: COMMITTING TO NET- ZERO

## What route should my organization take to committing to net-zero?



**Companies with 500+ employees** take the regular commitment route.



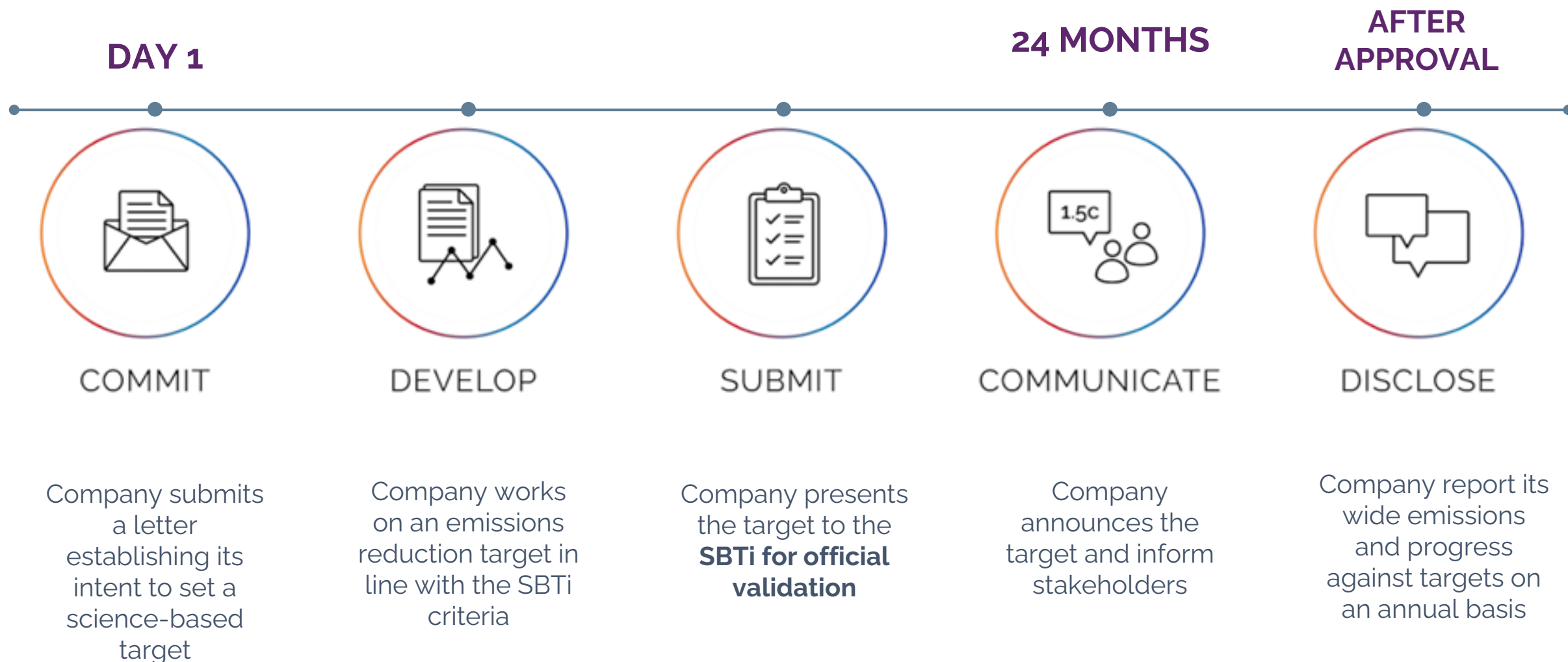
**SMEs:** a simplified route is available for SMEs, allowing companies to commit and set targets at the same time.



**Financial institutions:** Can commit to net-zero now through the regular route but cannot have their targets validated yet. The SBTi is developing a specific Net-Zero standard for financial institutions due for completion in Q1 2023.

# THE SBTi JOURNEY\*

STEP BY STEP



\*This process is for large companies. SBTi offers a streamlined route for SMEs.

# CALL-TO-ACTION

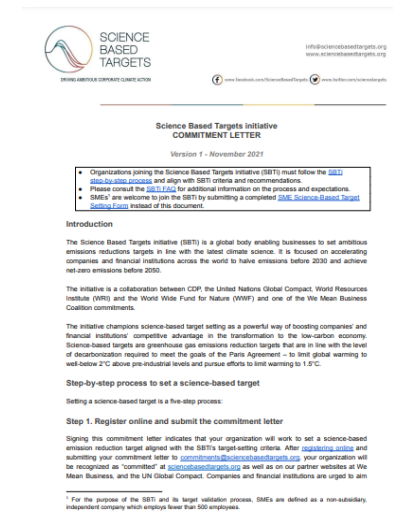
## SBTi COMMITMENT LETTER

**997 companies have already committed to net-zero** through the Business Ambition for 1.5°C Campaign.

Companies can commit by signing the [SBTi commitment letter](#)\*.

### Commitment Process

1. Fill in and sign the SBTi commitment letter
2. Register via the online commitment form and upload your completed SBTi commitment letter
3. SBTi performs due diligence and approves commitment
4. Announce your commitment



In addition, to align with the most ambitious aim of the Paris Agreement and to what science dictates is necessary to reduce the destructive impacts of climate change on human society and nature - to reach net-zero global emissions by 2050 at the latest in order to limit global warming to 1.5°C - my company is committing to:

- ☐ **Set net-zero targets, including a long-term science-based target:** My company commits to set a long-term science-based target to reach net-zero value chain GHGs emissions by no later than 2050 in line with the [SBTi Net-Zero Standard](#), submit it for SBTi validation and publish it, all within a maximum of 24 months. By committing to set a net-zero target, I also acknowledge that my company will be part of the Business Ambition for 1.5°C campaign. My company will also join the Race to Zero campaign.<sup>3,4,5</sup>

\*Companies that already have approved SBTs can also sign the SBTi commitment letter to commit to setting net-zero targets.

# A GLOBAL MOVEMENT FOR NET ZERO

## BUSINESS AMBITION FOR 1.5°C & RACE TO ZERO CAMPAIGNS

- Since 2019, SBTi has called on companies to align with 1.5°C and net-zero through **Business Ambition for 1.5°C**. Since COP26 (Nov 2021), companies join the campaign by making a SBTi **Net-Zero commitment**.
- Race to Zero** is a global campaign rallying companies, cities, regions, financial, educational, and healthcare institutions. Each member is committed to the same overarching goal: reducing emissions, across all scopes, in line with the Paris Agreement.
- Race to Zero is a partnership of networks and initiatives, such as SBTi. **With Business Ambition for 1.5°C being the entry point to Race to Zero, all companies that commit to Net-Zero through the SBTi are welcomed into the Race to Zero.**

*"We urge businesses and investors to join the Race to Zero, align their portfolios with the goals of the Paris Agreement and set science-based net zero targets of 2050 at the latest."*

G7 Climate and Environment Ministers, May 2021.

Target dashboard

COMPANY/FINANCIAL INSTITUTION	TARGETS		
	NEAR TERM	LONG TERM	NET-ZERO
Company A	1.5°C	1.5°C	1.5°C
Company B	1.5°C	1.5°C	1.5°C
Company C	1.5°C	1.5°C	1.5°C
Company D	1.5°C	1.5°C	1.5°C
Company E	1.5°C	1.5°C	1.5°C
Company F	1.5°C	1.5°C	1.5°C
Company G	1.5°C	1.5°C	1.5°C
Company H	1.5°C	1.5°C	1.5°C
Company I	1.5°C	1.5°C	1.5°C
Company J	1.5°C	1.5°C	1.5°C

LIST OF PARTICIPANTS  
Last updated 18 March 2022

SEARCH BY ORGANISATION NAME HERE

TYPE	REGION	COUNTRY	INITIATIVE NAME	%	BUSINESS DESCRIPTION
Company	North America	USA	Business Ambition for 1.5°C - Our Only Future	100%	Professional services
Company	North America	USA	Business Ambition for 1.5°C - Our Only Future	100%	Software and Services
Company	North America	USA	Business Ambition for 1.5°C - Our Only Future	100%	Electric Utilities and Independent F
Financial insti.	North America	USA	Business Ambition for 1.5°C - Our Only Future	100%	Banks, Diverse Financials, Insuran
Company	North America	USA	Business Ambition for 1.5°C - Our Only Future	100%	Real Estate
Company	North America	USA	Business Ambition for 1.5°C - Our Only Future	100%	Trading Companies and Distributo
Insti.	North America	USA	Business Ambition for 1.5°C - Our Only Future	100%	Banks, Diverse Financials, Insuran
Company	North America	USA	Business Ambition for 1.5°C - Our Only Future	100%	Construction Materials
Company	North America	USA	Business Ambition for 1.5°C - Our Only Future	100%	Professional services
Company	North America	USA	Business Ambition for 1.5°C - Our Only Future	100%	Real Estate



BUSINESS AMBITION FOR 1.5°C

SBTi Net-Zero companies and commitments from phase 1 of the campaign (2019-21)

RACE TO ZERO

Non-state actors committed to net-zero through partner initiatives such as SBTi



SCIENCE BASED TARGETS



# THE SBTi JOURNEY: TARGET VALIDATION AND COMMUNICATION

# Net-Zero Target Validation Process

**1. Decide which Validation Service is best suited for your company (NZ Submission or NZ Package Submission)**



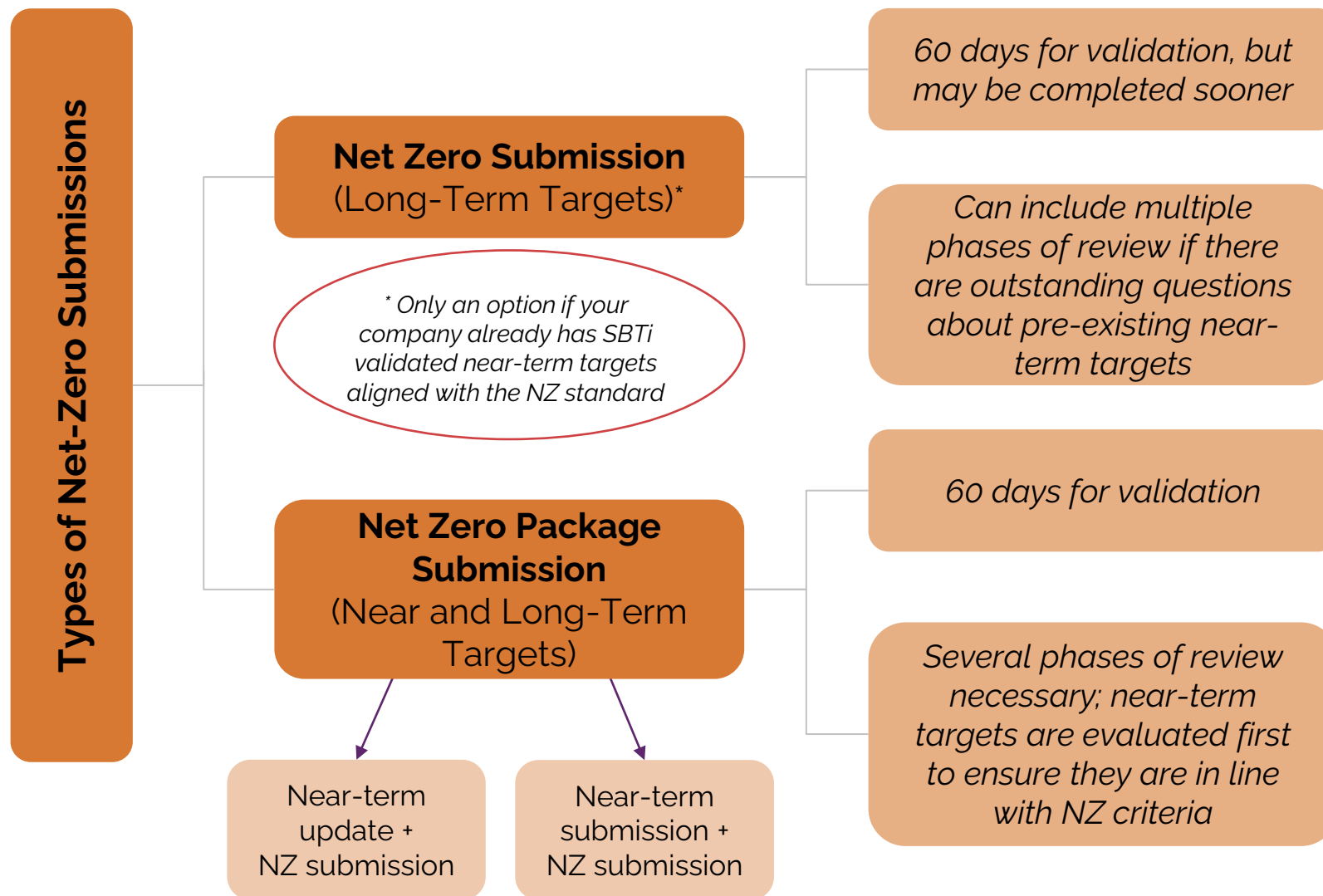
**2. Prepare and compile the necessary documents for NZ target submission**



**3. Book a slot for NZ Validation on the SBTi Website**



# Net-Zero Validation Service Options



# Top tips for preparing a successful Net-Zero Target submission



**Scrutinize your base year GHG inventory to verify it is fully representative.** If you have pre-existing targets, ensure that your inventory has been re-baselined to address any significant changes or sector developments.

## ACTION TO TAKE

- Review your company's inventory in light of structural changes or sectoral developments
- If needed, re-baseline inventory so that it reflects current business activities.



Check the validity of your company's near-term targets against the SBTi net-zero criteria. Even companies with previously approved targets **may want and/or need to update near-term targets.**

## ACTION TO TAKE

- Review pages 10-12 of the [Net-Zero Getting Started Guide](#)
- Complete [SBTi Near-Term Target Update Form](#) to update your existing science-based target.



Ensure you've assessed the **relationship between your company's near and long-term targets** and understood the various criteria that apply to each type of target.

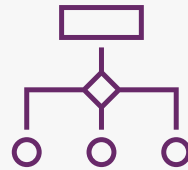
## ACTION TO TAKE

- Model near and long-term targets with appropriate methods using the SBTi near-term and net-zero tool; verify ambition/coverage for both

# In some cases, companies must recalculate current near-term SBTs. Common triggers for recalculation are...



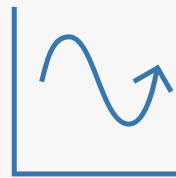
Base year of current near-term SBT is before 2015



Significant changes in company structure and activities



Current near-term SBT is aligned to well-below 2°C for S1&2 or 2°C for S3



Significant changes in data used to calculate the targets or base year GHG inventory

**The SBTi defines significant as having an impact of 5% or more on the base year GHG inventory.**

# Documents for Net-Zero Target validation

## Net-Zero Target Submission Form Part I (Word)

### SBTi Net-Zero Target Submission Form and Guidance

TWG-FOR-001 | Version 1.1 | February 2022

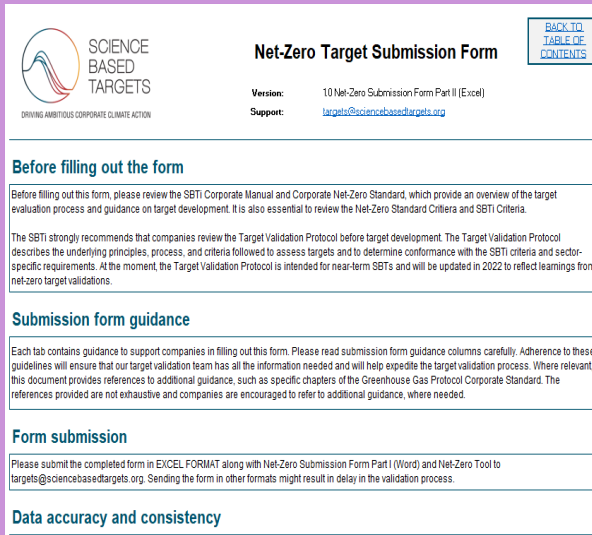
#### CONTENTS PAGE

- 1.1. [Validation Requested](#)
- 1.2. [General Information](#)
- 2.1. [GHG inventory general questions](#)
- 2.2. [Scope 1 and 2 questions](#)
- 2.3. [Bioenergy questions](#)
- 2.4. [Scope 3 questions](#)
- 2.5. [Exclusions](#)
- 3.1. [Near-term target information](#)
- 4.1. [Long-term target questions](#)
- 5.1. [Long-term target information](#)

Contains questions about:

- Validation type
- Business activities
- Bioenergy emissions
- Exclusions
- Near-term and long-term target
- Neutralization/Beyond Value Chain Mitigation

## Net-Zero Target Submission Form Part II (Excel)



**Net-Zero Target Submission Form**

Version: 1.0 Net-Zero Submission Form Part II (Excel)  
Support: [targets@sciencebasedtargets.org](mailto:targets@sciencebasedtargets.org)

**Before filling out the form**

Before filling out this form, please review the SBTi Corporate Manual and Corporate Net-Zero Standard, which provide an overview of the target evaluation process and guidance on target development. It is also essential to review the Net-Zero Standard Criteria and SBTi Criteria.

The SBTi strongly recommends that companies review the Target Validation Protocol before target development. The Target Validation Protocol describes the underlying principles, process, and criteria followed to assess targets and to determine conformance with the SBTi criteria and sector-specific requirements. At the moment, the Target Validation Protocol is intended for near-term SBTs and will be updated in 2022 to reflect learnings from net-zero target validations.

**Submission form guidance**

Each tab contains guidance to support companies in filling out this form. Please read submission form guidance columns carefully. Adherence to these guidelines will ensure that our target validation team has all the information needed and will help expedite the target validation process. Where relevant, this document provides references to additional guidance, such as specific chapters of the Greenhouse Gas Protocol Corporate Standard. The references provided are not exhaustive and companies are encouraged to refer to additional guidance, where needed.

**Form submission**

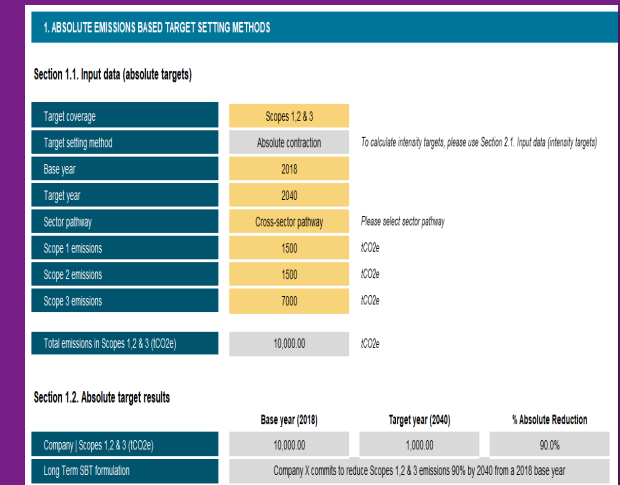
Please submit the completed form in EXCEL FORMAT along with Net-Zero Submission Form Part I (Word) and Net-Zero Tool to [targets@sciencebasedtargets.org](mailto:targets@sciencebasedtargets.org). Sending the form in other formats might result in delay in the validation process.

**Data accuracy and consistency**

Companies enter full GHG inventory for base year and most recent year (including optional, bioenergy, and FLAG emissions)

Auto-calculates boundary coverage of targets

## Net-Zero Tool



**1. ABSOLUTE EMISSIONS BASED TARGET SETTING METHODS**

**Section 1.1. Input data (absolute targets)**

Input	Value	Notes
Target coverage	Scopes 1, 2 & 3	
Target setting method	Absolute contraction	To calculate intensity targets, please use Section 2.1. Input data (intensity targets)
Base year	2018	
Target year	2040	
Sector pathway	Cross-sector pathway	Please select sector pathway
Scope 1 emissions	1500	kCO2e
Scope 2 emissions	1500	kCO2e
Scope 3 emissions	7000	kCO2e
Total emissions in Scopes 1, 2 & 3 (kCO2e)	10,000.00	kCO2e

**Section 1.2. Absolute target results**

	Base year (2018)	Target year (2040)	% Absolute Reduction
Company (Scopes 1, 2 & 3 (kCO2e))	10,000.00	1,000.00	90.0%
Long Term SBT formulation	Company X commits to reduce Scopes 1, 2 & 3 emissions 90% by 2040 from a 2018 base year		

Data needed to calculate net-zero target with the SBTi Tool:

Scope 1, 2 & 3 emission inventory (broken down by activity/sector if modelling multiple targets)

Base Year and Base Year Output

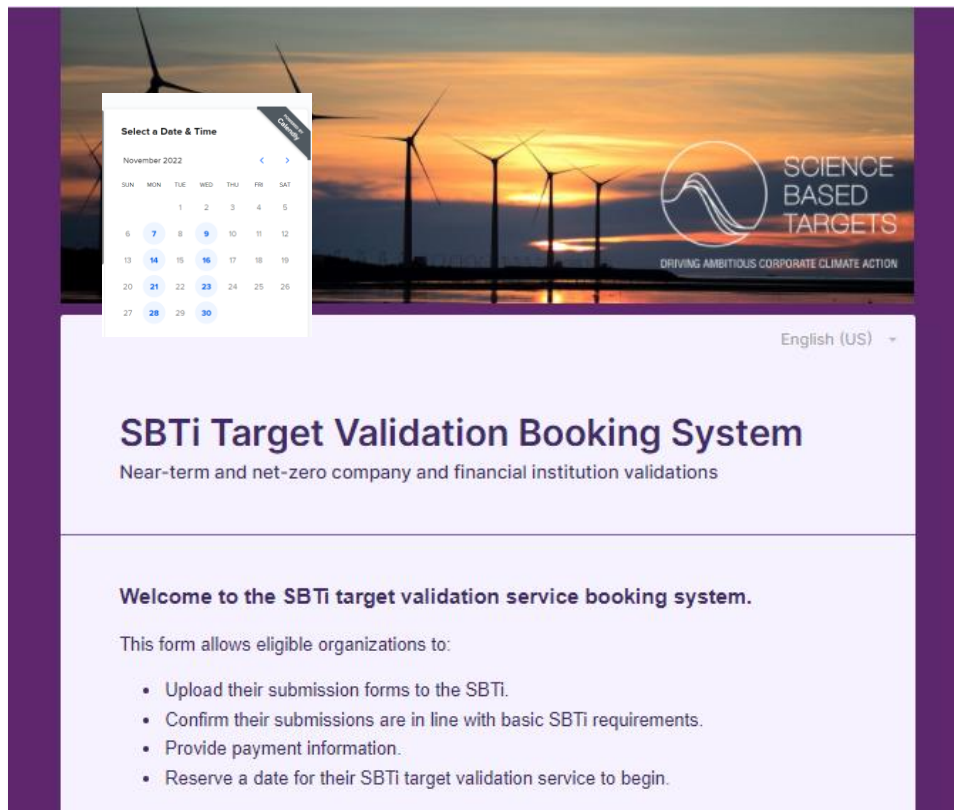
★ Companies pursuing net-zero package submissions must also submit a near-term target update/ submission form.

# The SBTi officially began validating net-zero targets in January 2022

Companies reserve a slot to have targets validated through the [validation booking system](#).

The booking system allows companies to:

- Upload their complete submission forms to the SBTi.
- Screening questions to confirm submission is in line with basic SBTi requirements.
- Reserve a date for their SBTi target validation service to begin.
- Provide payment information\*.



Select a Date & Time

November 2022

SUN MON TUE WED THU FRI SAT

1 2 3 4 5

6 7 8 9 10 11 12

13 14 15 16 17 18 19

20 21 22 23 24 25 26

27 28 29 30

English (US)

## SBTi Target Validation Booking System

Near-term and net-zero company and financial institution validations

Welcome to the SBTi target validation service booking system.

This form allows eligible organizations to:

- Upload their submission forms to the SBTi.
- Confirm their submissions are in line with basic SBTi requirements.
- Provide payment information.
- Reserve a date for their SBTi target validation service to begin.

*Companies have booked NZ slots until Sep 2022. The SBTi is expanding resourcing and working diligently to move companies forward.*

\*To support our operating costs, the fee for the target validation service is USD 9,500 (+ applicable VAT) or USD 1,000 (+ applicable VAT) for SMEs. Net zero package submissions cost USD 14,500.

# Net-Zero for SMEs

## Target Options for SMEs

- **Near-term** science-based targets for SMEs are absolute scope 1 and 2 GHG emissions reduction targets that should be achieved by 2030, from a predefined base year.
- **NEW: Net-zero targets** for SMEs include:
  - Near-term and long-term targets that must be aligned to 1.5°C pathways.
  - Long-term science-based targets which are absolute scope 1, 2 and 3 GHG emissions reduction targets that should be achieved by 2050, from a predefined base year.
  - A commitment to neutralize any unabated emissions when the long-term science-based target is achieved.

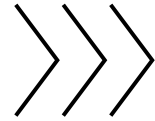
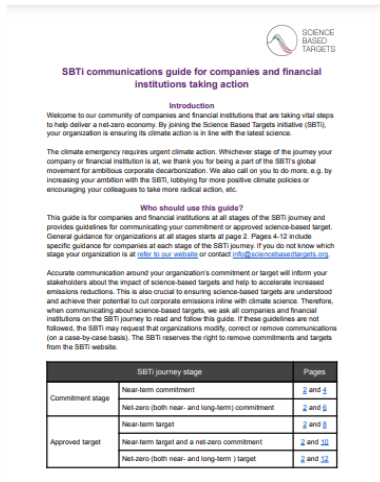
## Streamlined Route For SMEs

SMEs can submit targets through a **streamlined target validation route**. This route enables SMEs to bypass the initial step of committing to set SBTs, and to immediately set near-term or net-zero SBTs by choosing one of several predefined target options. See [SME FAQs](#) for more info.

SMEs submit net zero targets through the [SBTi Target Validation Application for SMEs](#) to:

- Confirm their eligibility for this streamlined process.
- Select their desired approved target-setting option(s) in line with SBTi requirements.
- Provide payment information.
- Submit completed package to the SBTi for final screening and review before approval.

# Communicating Net-Zero Commitments and Targets



## The SBTi communications guidelines:

- Help companies accurately communicate at all stages of their SBTi journey
- Should be carefully reviewed before booking a slot for validation.
- Are particularly useful for companies that have previously made net-zero or carbon neutral claims and are now adjusting those claims to align with the Net-Zero Standard.

### False Net-Zero Claim

*Our company has already achieved net-zero emissions because we offset our entire emissions footprint.*

*Our company will be net-zero as soon as we reduce emissions 90% across scopes 1 and 2.*

*Our company has SBTi approved near-term targets for 2030 that are 1.5 °C aligned and therefore we will be net-zero by 2030.*

### Accurate Net-Zero Claim

*In addition to our net-zero emissions targets that promote direct reductions, our company has invested in beyond value chain mitigation.*

*Our company will reach net-zero once we've directly reduced emissions 90% or more across scope 1, 2, and 3, and permanently neutralized any residual emissions.*

*Our company's targets to halve emissions by 2030 put us on the path to being net-zero by 2050.*

# NEXT STEPS & WRAP-UP

# Four key resources for companies to set net-zero targets

## Getting Started Guide

A simple, step-by-step guide that allows companies to understand how to set net-zero targets.

## SBTi Corporate Net-Zero Standard

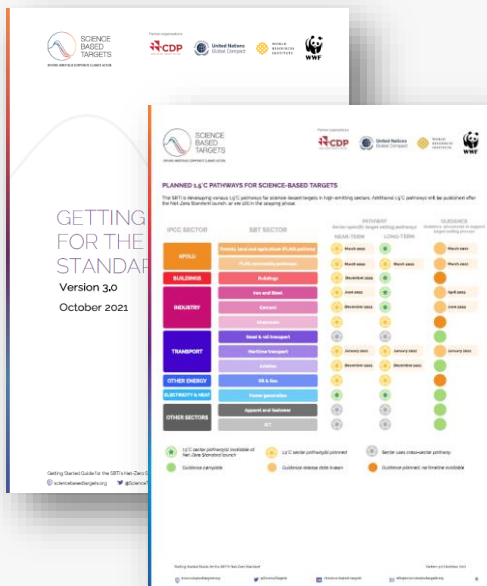
Provides criteria, guidance and recommendations to support corporates in setting net-zero targets.

## SBTi Corporate Net-Zero Criteria

The criteria companies' net-zero targets must meet to be approved by the SBTi.

## Net-Zero Tool

Target-setting tool to calculate long-term SBTs in line with the Net-Zero Standard.



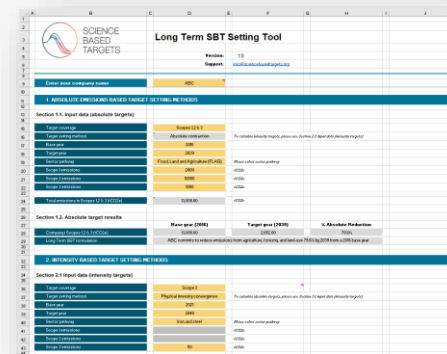
[Link](#)



[Link](#)



[Link](#)



[Link](#)

# Two key resources explain the Net-Zero Standard technical details

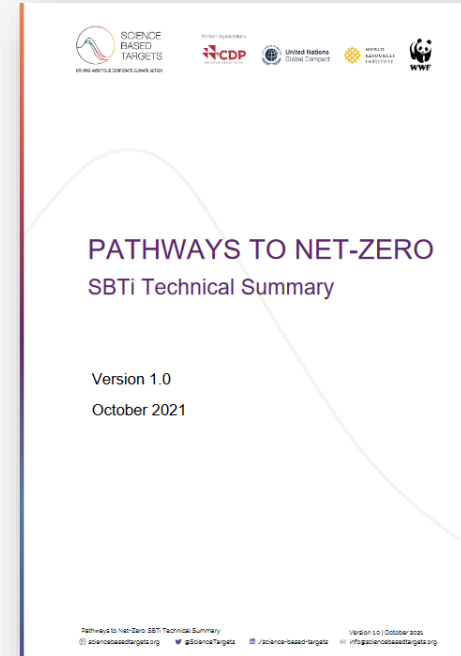
## Net-Zero Foundations paper



This paper lays out the conceptual foundations for credible, science-based net-zero targets for the corporate sector.

[Link](#)

## Pathways to Net-Zero



Produced in collaboration with more than a dozen pioneering academics, IPCC lead authors and mitigation experts, this technical summary provides an overview of how the SBTi selects mitigation pathways to steer action.

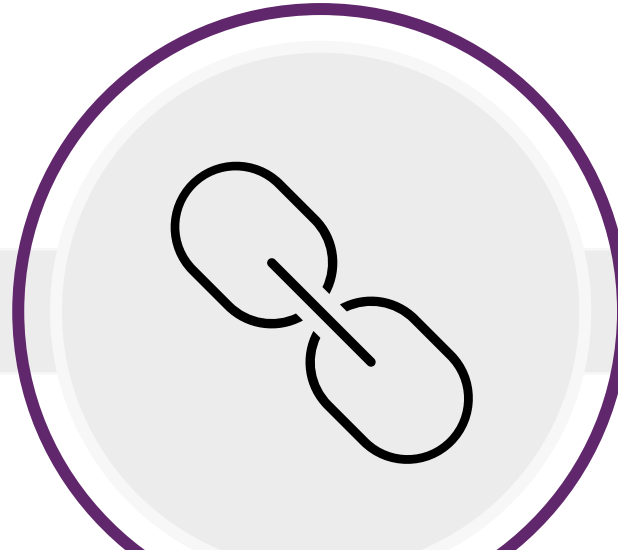
[Link](#)

## To follow on from the Net-Zero Standard, the SBTi has planned three projects to tackle challenges related to net-zero



### Beyond Value Chain Mitigation

It is vital companies have clarity on how to take credible mitigation actions beyond their value chain. The SBTi is exploring models to incentivize this in a credible and robust way. In the interim, see [these FAQs](#) on the topic.



### Net-Zero Value Chains

The SBTi recognizes the challenges around scope 3 and is planning to further develop scope 3 target setting methods and explore other approaches to drive net-zero value chain alignment.



### Measurement, Reporting & Verification

The SBTi is developing an MRV framework to ensure transparency and accountability around the progress and achievement of science-based emission reduction and net-zero targets.

# Thank you!

## Any questions?

Please feel free to contact us at  
[info@sciencebasedtargets.org](mailto:info@sciencebasedtargets.org)