

Director of Engagement, Growth and Insights

Location:

This is a full-time role based in London with some flexibility to exceptional candidates that can frequently travel to London from elsewhere in the UK and Europe, with a salary dependent on experience.

Job Purpose and Background:

The Science Based Targets initiative (SBTi) seeks a Director of Engagement, Growth and Insights to lead our strategic efforts in corporate engagement and insights generation. This role is pivotal for enhancing SBTi's impact in accelerating corporate decarbonisation.

Reporting to the Chief Strategy and Transformation Officer, this leader will shape and support SBTi's global, regional and sectoral engagement and growth programs. The overall focus will be to drive growth through engagement programmes and bring insight into standards development. The Director will also supervise the stakeholder engagement team, which runs the consultation stage of our standards development process.

The ideal candidate will blend a proactive and growth-oriented approach to SBTi's external stakeholder engagement with deep collaboration internally to unlock value across SBTi.

About the SBTi:

The SBTi is a global body enabling businesses to set ambitious emissions reduction targets in line with the latest climate science. It is focused on accelerating companies worldwide to halve emissions before 2030 and achieve net-zero emissions before 2050.

The SBTi defines and promotes best practices in science-based target setting, offers resources and guidance to reduce barriers to adoption, and independently assesses and approves companies' targets.

For more information, please visit www.sciencebasedtargets.org

Key Responsibilities

Engagement Strategy

- **Strategic Leadership and growth:** Identify segments and regions of potential growth, in line with organisational strategic priorities, and craft plans to activate funnel of businesses and partnerships. Demonstrate pragmatism in implementing plans based on previous success and resourcefully using the global partner network.
- **Regional and Sectoral Program Design:** Working closely with regional and sectoral engagement leads, operationalise engagement plans in line with organisational priorities. Provide a framework for operationalizing this strategy across regions and sectors, aligning with overarching organizational goals.

- **Market Intelligence:** Monitor trends, regulatory changes, and practices within corporate sustainability standards to adapt engagement strategies, ensure SBTi standards respond to market needs and align with and inform SBTi's overall strategy.
- **Insight Integration and unlocking value across SBTi:** Create structured feedback loops to funnel insights gathered outside of formal consultations back into SBTi's standards development.

Programme Delivery

- **Regional Team Leadership:** Guide and empower regional teams to deliver impactful regional insight and engagement programs directly and through partnerships.
- **Sectoral Team Leadership:** Support the sectoral leads to develop sectoral approaches and briefs, with a focus on the most challenging sectors and segments and working closely with our technical standards team.
- **Stakeholder Consultation Leadership:** Provide oversight and support to the Stakeholder Engagement Senior Manager who coordinates stakeholder consultations that inform SBTi standards development, working in close consultation with the Technical Department.

Operational Improvement and Central Support to Regional Programmes

- **Resource Development:** Collaborate with departments across SBTi to develop and refine educational materials and engagement resources. Support regional teams in customizing these materials to meet local needs.
- **Operational Support and Process Development:** Establish processes that bridge central functions with regional programs, ensuring cohesive strategy execution.
- **Issue resolution:** Take issues raised by regional leads back to the broader organization, driving cross-functional solutions to challenges.
- **Partnership Development and Management:** Strengthen and expand relationships with SBTi founding partners, industry groups, and sustainability organizations. Leverage these partnerships for broader engagement and to gather actionable market insights.

Representation

- **Events Strategy:** Work closely with the Head of Market Transformation and Strategic Partnerships, the Communications Department, and Regional and Sectoral Leads to define and deliver regional events strategies and bring regional expertise and context to global events such as COP.
- **Representation and Advocacy:** Act as a spokesperson for SBTi, advocating for science-based target setting at events and in media interviews.

Essential skills and experience needed:

- Previous experience with executing the growth of engagement-based programmes and corporate engagement is a requirement of this role.
- Experience in a standard setting organization and commercial context is desirable.
- Deep understanding of sustainability standard setting and corporate engagement in sustainability contexts is desirable.
- **Corporate Sustainability Expertise:** Comprehensive knowledge of climate change, GHG emissions accounting, and corporate mitigation strategies.

- **Leadership and team Management:** Proven ability to manage remote teams and inspire high-impact work with limited resources in a fast-paced environment. Experience in team building and staff development is crucial.
- **Strategic and Analytical Skills:** Demonstrated strategic thinking capability, with strong analytical and problem-solving skills. Flexibility to adapt to changing priorities and environments.
- **Communication Skills:** Exceptional public speaking and writing skills. Ability to engage confidently with a diverse range of stakeholders.
- **Educational Background:** Bachelor's or master's degree in business administration, sustainability, environmental science, or related fields.
- **Language Proficiency:** Excellent command of English, both verbal and written. Additional language skills are advantageous.

Important information before you apply:

- This is a full-time role based in one of SBTi hubs (London, NY or US East Coast, Berlin, Amsterdam).
- The salary for this role will depend on location and experience level.
- This role holds a maximum 6-month probationary period, depending on country legislation.
- Interested candidates should be legally allowed to work in the specified countries and already be visa holders.
- **The SBTi cannot sponsor working visas.**

What we offer:

- Working in one of the most successful and fastest-growing initiatives driving climate action.
- Exciting and challenging tasks in a dynamic, international, innovative, and highly motivated team.
- Training and development.
- 30 days of time off, plus your country's public holidays.
- Competitive NGO salary range

If you are interested, please [apply here](#).

SBTi is an equal opportunity employer - committed to building an inclusive workplace and diverse staff, where all can thrive. We welcome and strongly encourage applications from candidates of all identities and backgrounds, and do not discriminate based on race, color, religion, gender or gender identity, sexual orientation, national origin, disability, or age.