

## Welcoming you to the SBTi Academy

Global demand for sustainability skills is growing at double the speed of supply. Businesses around the world urgently need skilled experts to drive forward their transition, with the majority finding that the early state of skills is their biggest upskilling challenge. <sup>2</sup>

Setting science-based targets is designed to be accessible for companies, but specialized technical expertise is often needed.

Bridging the gap between business and climate science is an investment in the future, enabling companies to reduce risk, improve their access to finance and demonstrate their climate leadership among their peers.

That is why the Science Based Targets initiative has launched the <u>SBTi Academy</u>, an online learning and assessment platform divided into three hubs: an **Onboarding Hub** of free training for beginners, a **Practitioners' Hub** of more advanced learning and application and the **Certification Hub** to certify deep expertise in target-setting.

**SBTI ACADEMY: TRAINING** 

Onboarding Hub

Designed for newcomers

The Onboarding Hub offers a clear introduction to science-based targets - what they are, why they matter, and how your organization can get started.

Discover essential technical concepts and learn more about the next steps on your target-setting journey through engaging modules.

All content in this hub is free to access.





**MODULES** 

Introducing science-based targets (60 minutes)

Understanding technical concepts (65 - 70 minutes)

Introduction to SME route (~15 minutes)

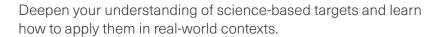
Starting your target-setting journey (50 minutes)

Introduction to FLAG (~15 minutes)

**SBTI ACADEMY: TRAINING** 

## Practitioners' Hub

Designed for sustainability professionals



Start with the free **Exploring** modules to unpack the SBTi's standards, tools, and guidance Then, take your learning further with the premium **Applying** modules for advanced learning on practical implementation.





Exploring the GHG protocol (~30 minutes)

Applying the GHG protocol (~30 minutes)\*

Exploring corporate near-term targets (~90 minutes)

Applying corporate near-term targets (~65 minutes)\*

Exploring corporate net-zero targets (~60 minutes)

Applying corporate net-zero targets (~30 minutes)\*

\*Click here to review costs for these modules

SBTi ACADEMY: CERTIFICATION

## Certification Hub

For expert science-based target practitioners and consultants looking to showcase their expertise

Become an SBTi Certified Expert by completing a rigorous, assessment-based certification process, and gain a recognized mark of advanced proficiency in science-based target-setting. Certified Experts will be listed on our Register of Experts.





## **ASSESSMENT SECTIONS**

**GHG** inventory creation

Selecting the correct guidance

Identifying target types

**Modeling targets** 

Completing submission questions

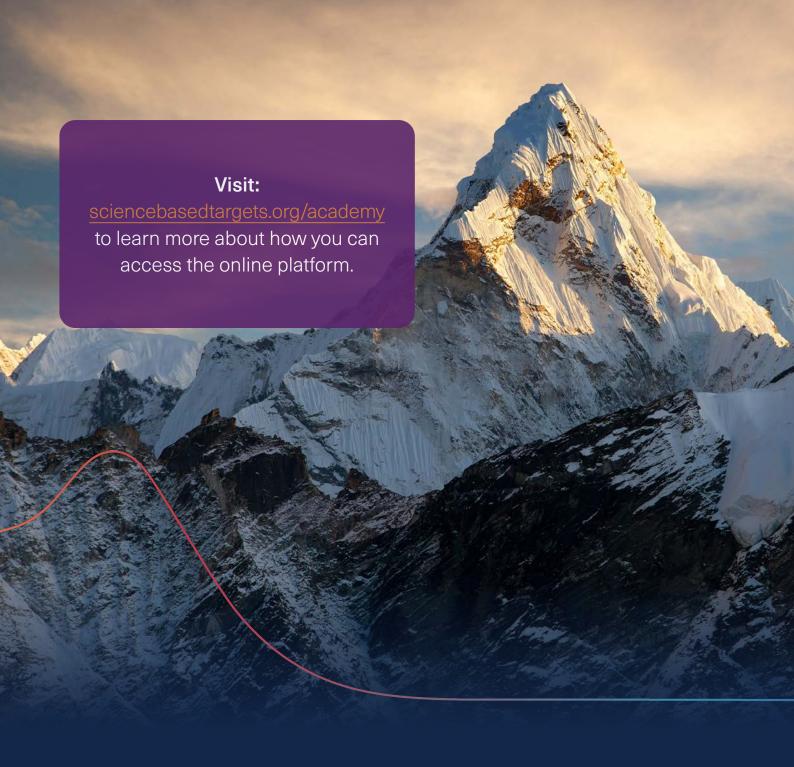
Answering validation questions

Post-validation requirements



"The combination of technical depth and practical application has made me more confident as a consultant. I now feel better equipped to help companies navigate the complex parts of setting ambitious climate targets — not just in theory, but in practice."

Maud Hetzheim, Encon





DRIVING AMBITIOUS CORPORATE CLIMATE ACTION





